Thursday 6th February 2014

8.45 am  Coffee

9.15 am  Donald MacAskill  
Senior Audiological Scientist  
Galway University Hospitals  
Innovation

10.15 am  Christine DePlacido  
Professional Lead for Audiology / Senior Lecturer /  
Programme Leader MSc (Post Reg)  
Queen Margaret University, Edinburgh  
Managing Staff - What Would Freud Do?

11.15 am  Coffee Break

11.30 am  Ruth Thomsen  
Manager of Adult Audiology  
Charing Cross Hospital  
& Clinical Leadership Fellow  
Changing Mindsets: Workshop

12.30 pm  Lunch

1.30 pm  Will Brassington  
Head of Audiology  
Nottingham Audiology Services  
Leadership - The Uncut Guide!

2.30 pm  Coffee, Discussion, Feedback on Course

3.30 pm  Close of Course

For further information, contact:  
Anne Davies (course organiser)  
Head of Audiology Training & CPD  
Principal Clinical Scientist (Audiology)  
James Cook University Hospital  
Middlesbrough  
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Cost of course: £387  
Early booking is advised

A COURSE TO INSPIRE LEADERS

Steering a True Course  
Leadership and Service Development in the Changing World of Audiology

Tuesday 4th - Thursday 6th February 2014  
Radisson Hotel, Durham

Course Programme &  
Speakers

Chairs of Course

Ian Whiston  
Clinical Scientist  
Head of East Lancashire Hearing and Balance Service  
Clinical Director, Head and Neck Directorate  
&

Darren Whelan  
Senior Chief Audiologist  
James Cook University Hospital, Middlesbrough
Tuesday 4th February 2014

8.30 am  Registration and Coffee
8.50 am  Welcome & Introduction to the Course

9.15 am  Huw Cooper
Consultant Audiological Scientist
University Hospitals Birmingham NHS Trust
Leadership - A State of Mind

10.15 am  Phil James
Communication and Engagement -
Get Them Right and You’re Halfway There

11.15 am  Coffee Break

11.30 am  Helen Martin
Consultant Clinical Scientist, Head of Audiological Science
James Cook University Hospital, Middlesbrough
How to Write a Business Case in 60 Minutes!

12.30 pm  Lunch

1.30 pm  Ian Wragg [TBC]
Workforce Modernisation Manager, NHS Yorkshire & the Humber
NHS Management and Structure and the Challenges Ahead!

2.30 pm  Adam Beckman
Head of Audiology Services
Plymouth Hospitals NHS Trust
Quality

3.30 pm  Coffee Break

3.45 pm  Christine DePlacido
Professional Lead for Audiology / Senior Lecturer /
Programme Leader MSc (Post Reg)
Queen Margaret University, Edinburgh
Beating Stress in the Workplace

4.45 pm  Discussion
5.15 pm  Close of day
Evening  Course Meal

Wednesday 5th February 2014

8.45 am  Coffee

9.15 am  Will Brassington
Head of Audiology
Nottingham Audiology Services
Influencing Change: Can an Hour With me Really Change Your Life?

10.15 am  John Day
Clinical Director of Audiology
Betsi Cadwaladr University Health Board, North Wales
Strategic Management in Audiology -
Recognising and Influencing the Bigger Picture

11.15 am  Coffee Break

11.30 am  Ruth Thomsen
Manager of Adult Audiology
Charing Cross Hospital
& Clinical Leadership Fellow
Successful Outcomes Through Changing Mindsets

12.30 pm  Lunch

1.30 pm  Tony Corcoran
Head of Service (retired)
Bournemouth
Provider Driven Service Development

2.30 pm  Jonathan Parsons
Managing Director, Consultant Clinical Scientist
Chime Social Enterprise, Exeter
From NHS Service to Social Enterprise - A Year On From Launch

3.30 pm  Coffee Break

3.45 pm  John Fitzgerald
Consultant Clinical Scientist, Head of Audiological Services
Norfolk and Norwich University Hospitals
Making Service Development Happen

4.45 pm  Questions to Speakers
5.15 pm  Close of day