



World Health Organization

Seminar on Action for hearing loss: make a sound investment

Purpose:

This seminar will aim to raise awareness about the economic impact of hearing loss and highlight the cost effectiveness of interventions to address it.

It is proposed to share information about the estimates on cost of hearing loss; the cost effectiveness of a government-run hearing screening programme and the benefit of interventions for a person with hearing loss.

Mr Eddie Mukaaya will speak about his experiences in dealing with his daughter's hearing loss.

Chairperson: Dr Etienne Krug

- The cost of hearing loss: Dr David McDaid, LSE
- The cost-benefit of screening for hearing loss: a case study from Philippines:
Dr Charlotte Chiong
- Benefit of hearing care interventions: a personal perspective: Mr Eddie Mukaaya and Elaine Mukkaya, Uganda

Date and time: 3 March 12.30-2pm

Venue: Salle C, WHO headquarters