



# BAA Horizon

your audiology update



[www.baaudiology.org](http://www.baaudiology.org)

In this week's edition we bring you updates, opportunities, news, and information from across the field of audiology.

If you have any information that you would like to be included in a future edition of Horizon, please contact [admin@baaudiology.org](mailto:admin@baaudiology.org). The next deadline for submissions is the **8th January 2020**.

## BAA Board & Committee News:

- **May we take this opportunity to wish you a peaceful Christmas time and a Happy New Year.**
- **President's blog.** Karen Shepherd, BAA President has a blog on our website. Please click on the link [here](#) to keep up-to-date with what she has been doing as President and read about the workstreams of the BAA.
- **Regional Meeting at the University of Southampton.** Our Regional Groups are really pulling together some great information days for members (and non-members). The next one in the diary is on **Wednesday 5th February 2020** at the **University of Southampton**. Anna Hollingdale, our BAA Regional Rep for the South East, has organised a patient-centred care training day. Please put the date in your diary and book your places. This training day is offered **free of charge**. However, places are limited and are allocated on a first-come, first-served basis, so book early to avoid disappointment. More details about the day and access to tickets can be found [here](#).
- **Join other members in signing up for the BAA Mentoring Scheme.** The BAA Mentoring Scheme brings together experienced Audiologists, service leads, early professionals and other partners to mentor within our community. The scheme aims to improve confidence and self-belief, coach early professionals and offer guidance and support for career development.

At the heart of the scheme is a focus on our members – to do well in practice, their career and work towards achieving their goals more broadly. If you would like to volunteer to be a Mentor or if you would like to benefit from a Mentor, please read more [here](#), and join other

members who have already signed up for the new scheme

- **Could you be a Cochlear Implant Champion?** Thank you to all the audiologists who have already expressed an interest in becoming a Cochlear Implant Champion. It's not too late to join them. The BAA SQC and BCIG are looking for 'CI champions' in all UK Audiology settings. Their role will be to train and support colleagues in their team to identify and counsel patients about implants. Training will be provided annually at the BCIG conference, the next event will be held on March 11th, 2020. To register your interest and get more information please send your name and the name of your service to [admin@baaudiology.org](mailto:admin@baaudiology.org) You can also find more information [here](#).
- **Sue Falkingham's interview with the Ida Institute.** Our Immediate Past President, Sue Falkingham, has spoken to the Ida Institute about her time as BAA President. Sue talks about her two years as President: aspects she is proud of; introducing the Ida Institute person-centred care with our regional groups and her words of advice for our new President, Karen Shepherd. Read the interview [here](#).
- **BAA Team of the Year.** It was lovely to hear what the BAA 2019 Team of the Year has done with the prize money they received as part of their award. The £300 team prize is being used to sponsor the education of a 7-year-old child in Malawi. Thank to Professor Kevin Munro and the ManCAD team for such a wonderful use of their prize money.
- **Last chance for free Amazon vouchers for members!** You have until December 31st, 2019 to encourage people to join the BAA as members and benefit from free Amazon vouchers. For every audiologist you recommend who signs up as a full member with the BAA, you will receive a £15 Amazon voucher. The new member will also gain an additional three months membership for their money - 15 months for the price of 12.

If you work with someone who shares your passion for audiology, recommend they join you as a member of the BAA and let's grow our professional voice. Further information can be found [online](#). This offer closes on **December 31st, 2019**.

**WANTED**  
Members like you  
**REWARD**  
£15 voucher

BAA helps our members grow professionally,  
now you can help grow your association

**£15 Amazon Gift Card for  
you, when a colleague  
joins the BAA\***

**BRITISH ACADEMY  
OF AUDIOLOGY**

**Offer ends on  
Tuesday 31<sup>st</sup> December**

Help the BAA grow and make our professional voice even louder

\*Terms and conditions apply

## Other News:

- **Date for your Diary.** The British Tinnitus Association has announced that Tinnitus Week in 2020 is taking place from 3-9 February and the theme for the week will be tinnitus research. Without research, we won't find a cure for tinnitus, so Tinnitus Week will be a great

opportunity to showcase: research that is currently going on across the UK; research the BTA is involved with; what the future holds. Read more [here](#) to find out how you can get involved.

- **The 2020 Chief Scientific Officer's Annual Conference.** With the theme “Working Differently”, the CSO’s annual conference has been announced for 17th and 18th March 2020. Places are free of charge, find more information [here](#), including details of the 2020 Healthcare Science Awards.
- **BIHIMA Sales Statistics for Q3 have been released.** The British and Irish Hearing Instrument Manufacturers Association (BIHIMA) has released their Q3 2019 results of its members, revealing a mixed picture in the NHS market and ongoing growth in the private sector. The key finding is that NHS Q3 unit sales were 12.9% up on Q3 2018 (and 14% year to date). This increase follows a similar pattern to the start of the year when, in Q1, sales shot up largely as a result of stock orders from the NHS in preparation for a hard Brexit, only to decrease sharply again in Q2. The rise again in Q3 of this year is due to further stockpiling of hearing aids as the political situation remains unpredictable. Read more detail [here](#).
- **World Hearing Forum.** The first membership assembly of the World Hearing Forum, held by the World Health Organization, in Geneva, took place on 4th and 5th December. 200 representatives from all sectors in the field of ear and hearing care travelled to Geneva to attend the First Membership Assembly. These were representatives of Member States; intergovernmental organizations; nongovernmental organizations; private sector entities; international business associations; philanthropic foundations; and academic institutions from around the globe. The British Academy of Audiology are a member of the WHF, but chose not to travel to the event, choosing to follow online in this first instance. Find out more [here](#).

## Upcoming Courses / Events:

- **The Biggest Show on Earth on Tinnitus**

### **Tinnitus & Hearing Loss Seminar**

G Live, Guildford

**MON 3 FEBRUARY 2020**

**The Biggest Show on Earth on Tinnitus** is an evening of talks suitable for members of public as well as hearing care professionals on Tinnitus and Hearing Loss from **five expert speakers** including visiting Professors from the University of Cambridge and University at Buffalo, United States.

Hosted at G Live and organised by the **Audiology Department from the Royal Surrey NHS Foundation Trust** there will be an exhibition of information on hearing loss and tinnitus, five specialist talks and a Q & A session with the speakers.

There are no booking fees on this event. But you would need to book your tickets in advance via:

<https://glive.co.uk/Online/tickets-royal-surrey-nhs-guildford-2020>

To view on the BAA Website please click [here](#)

- We are delighted to welcome you to Nottingham for the **BCIG Annual Conference 2020**. Our venue is the fabulous De Vere conference centre on the University of Nottingham campus. Our theme of **'Improving Hearing Healthcare in the 21st Century'** gives us the opportunity to look forwards toward services of the future and consider the exciting research and developments of today, which will change care for hearing impaired people in years to come

For more information please click [here](#).

- **To advertise a course or event in future editions of Horizon please contact [advertising@baaudiology.org](mailto:advertising@baaudiology.org)**

## Job Adverts

- **To advertise a job in future editions of Horizon please contact [advertising@baaudiology.org](mailto:advertising@baaudiology.org)**

### Contact us

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