

## BAA President Blog – 29<sup>th</sup> November 2021

Can I open by saying, on behalf of the Board and Conference team, a HUGE thank you to EVERYONE who attended the 17th BAA Conference in Manchester.

As you know, we took the risk of going ahead with a live event and even up to the day did not know how it would go and if we would be restricted in any way.

The atmosphere was buzzing and buoyant and we had such a great programme and exhibition. I was hoarse by Friday from talking to as many people as I could. I had forgotten how much over the past 20 months that I hadn't talked to such an extent. It was so good to catch up with old friends and colleagues, I feel we all needed that networking again.

We are looking forward to all your feedback and what you liked, and possibly didn't. We are back in Manchester next year in October and I hope many more of you can join us then.

Onwards and upwards again. We have several projects starting and hopefully will feedback on these soon. I want to ensure that Audiology is well represented at all levels, and we can influence how our profession develops for the future.

We have such a strong, skilled workforce that can deliver high quality diagnostic and rehabilitative services for our stakeholders, and we need to ensure we have the tools and evidence to enable us all to work to those high standards we want to deliver.

I am lucky to be working with very experienced professionals that want to drive this forward for all of you.

Take care

*Kath Lewis*