



**BIHIMA**

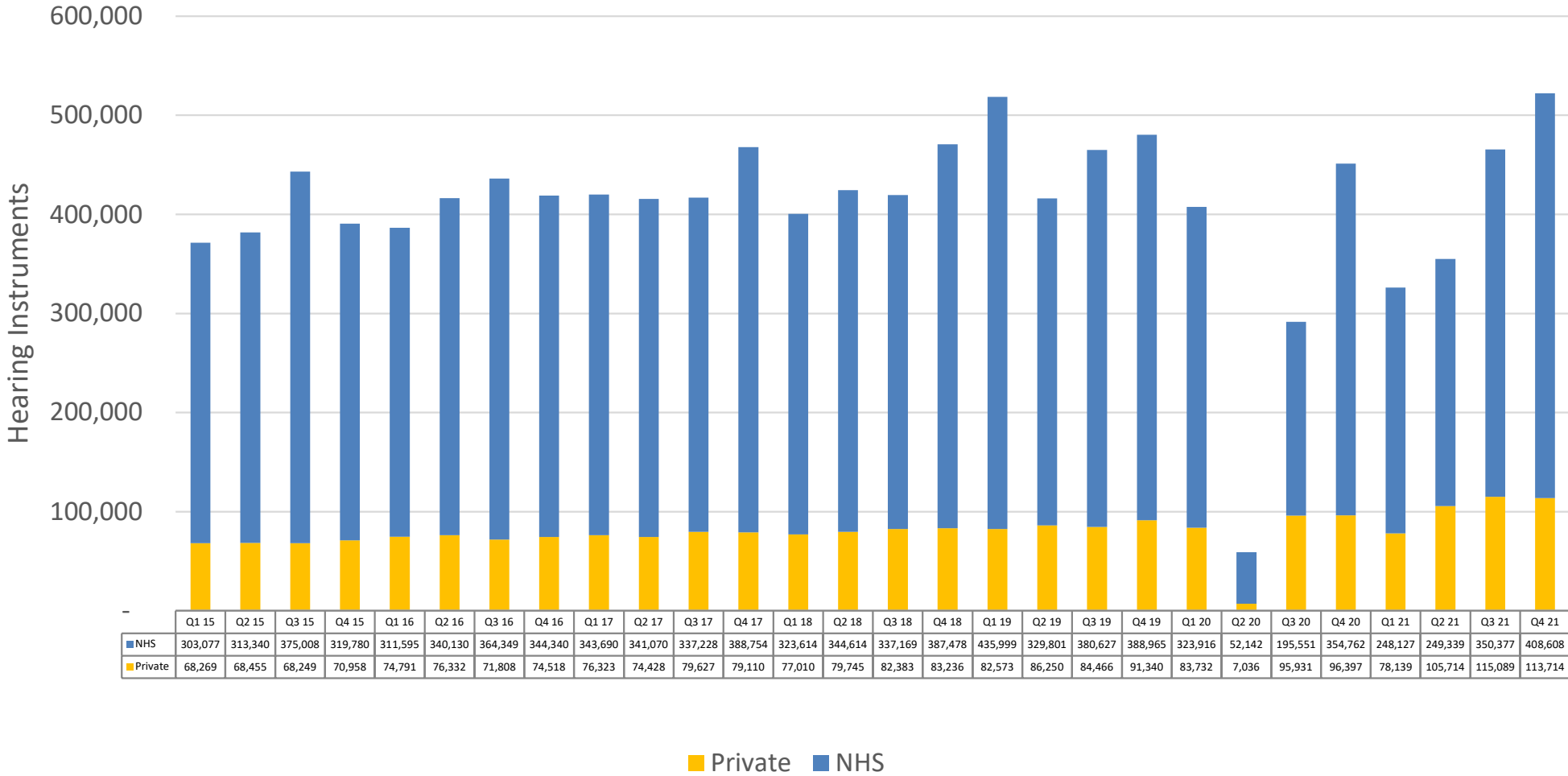
The British Irish Hearing Instrument  
Manufacturers Association

# Market Statistics Q4 2021

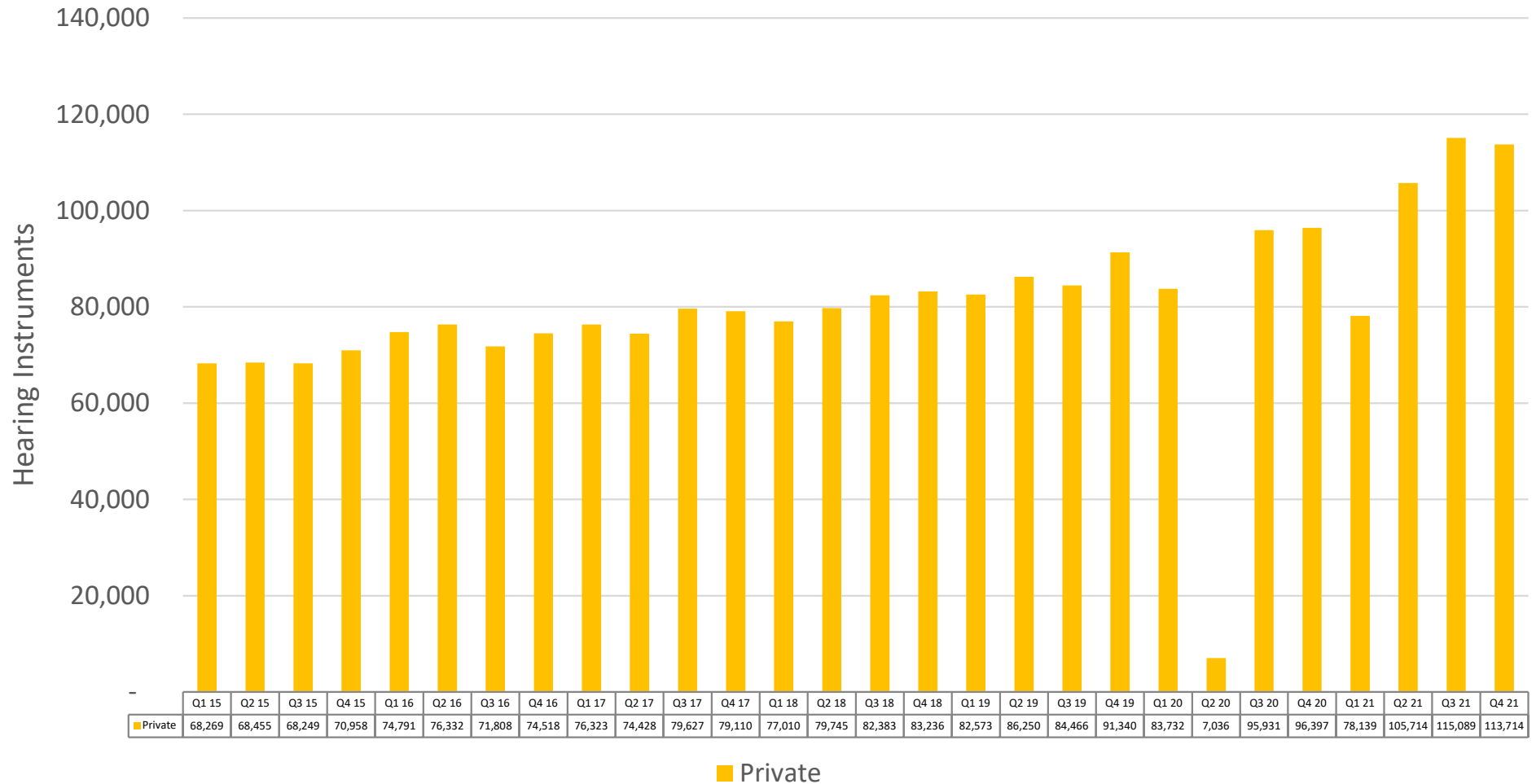
[www.bihima.com](http://www.bihima.com)



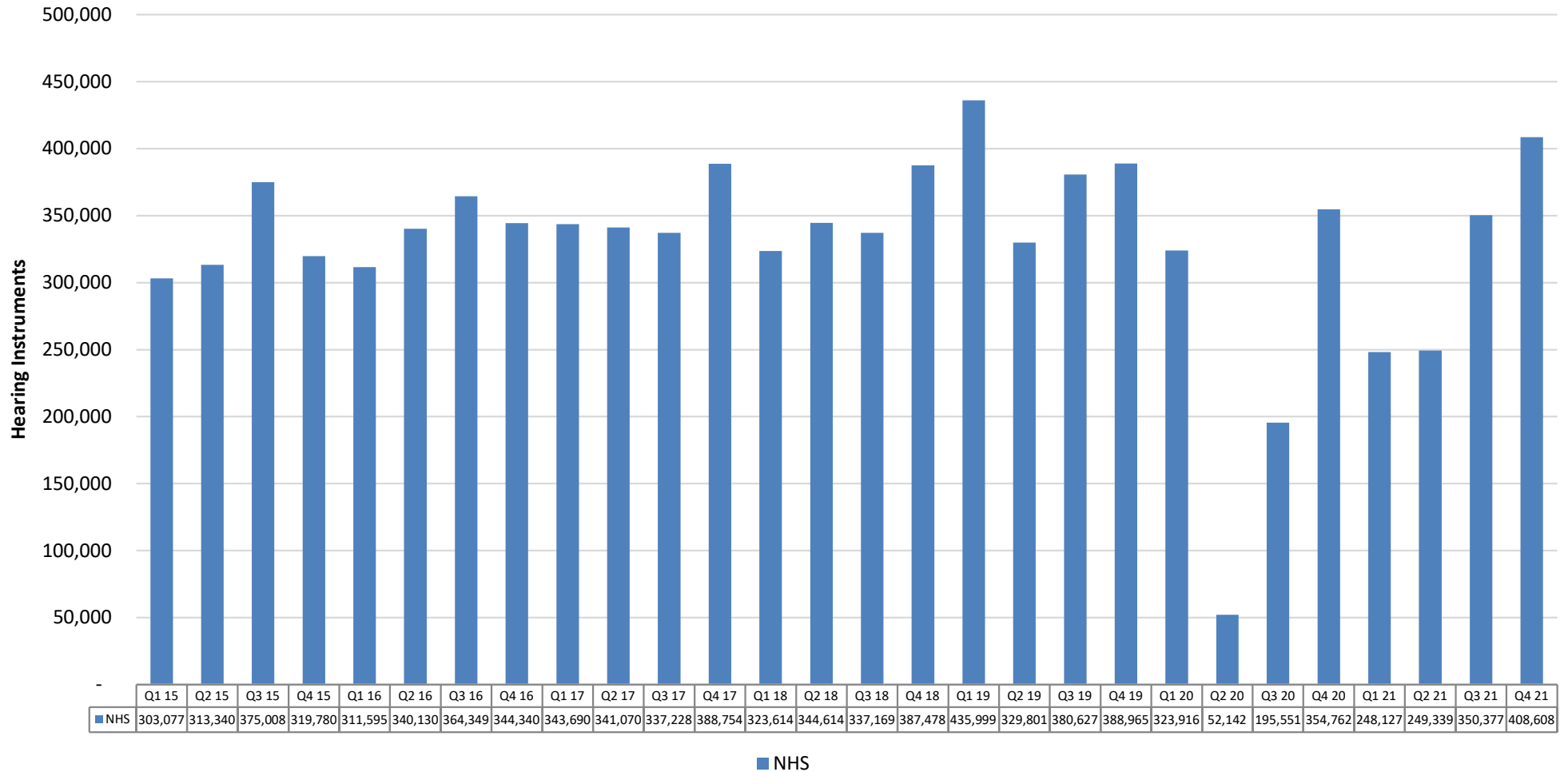
# Market Size (Units) - UK



# UK Market Size – Private (Units)

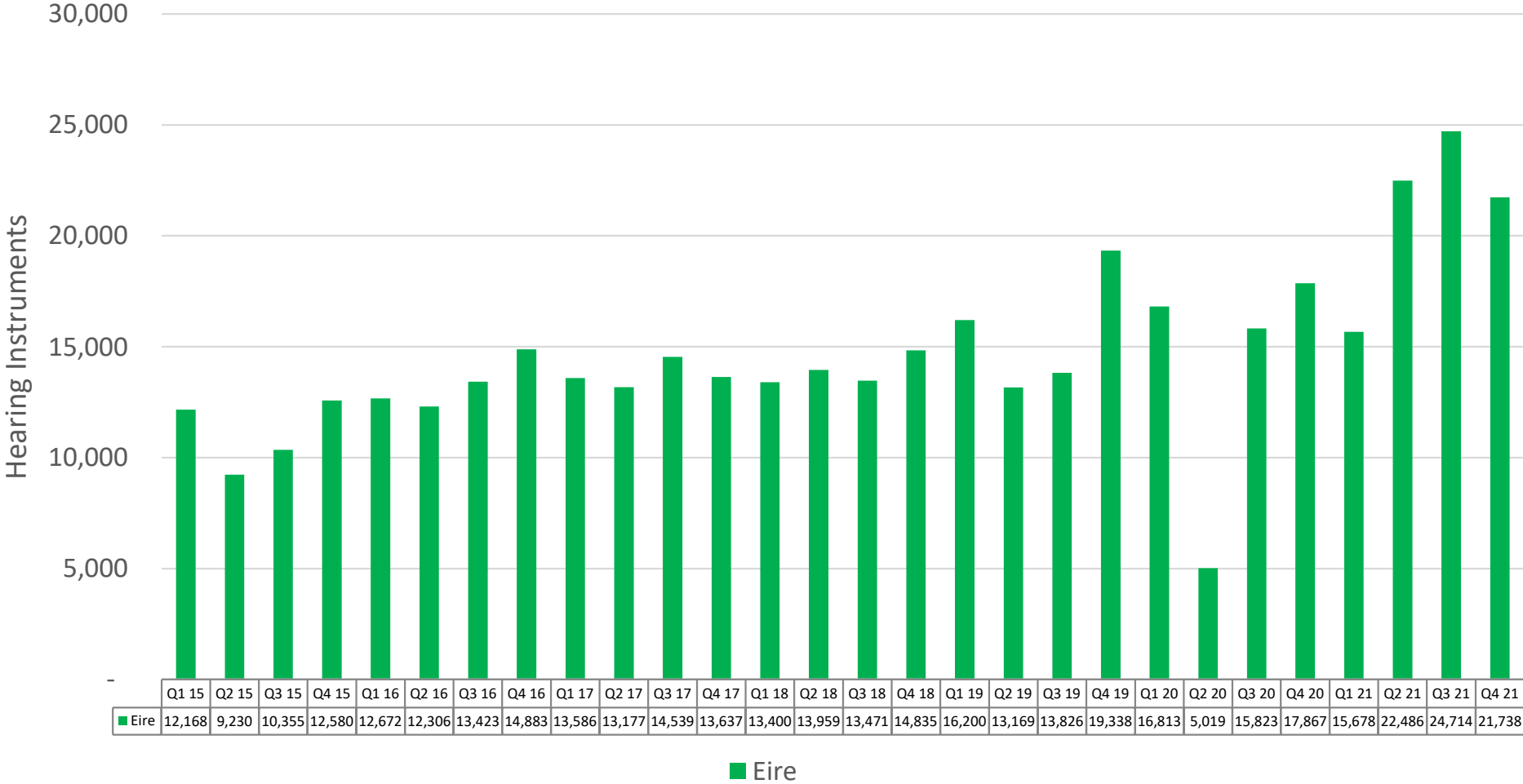


# UK Market Size – NHS (Units)

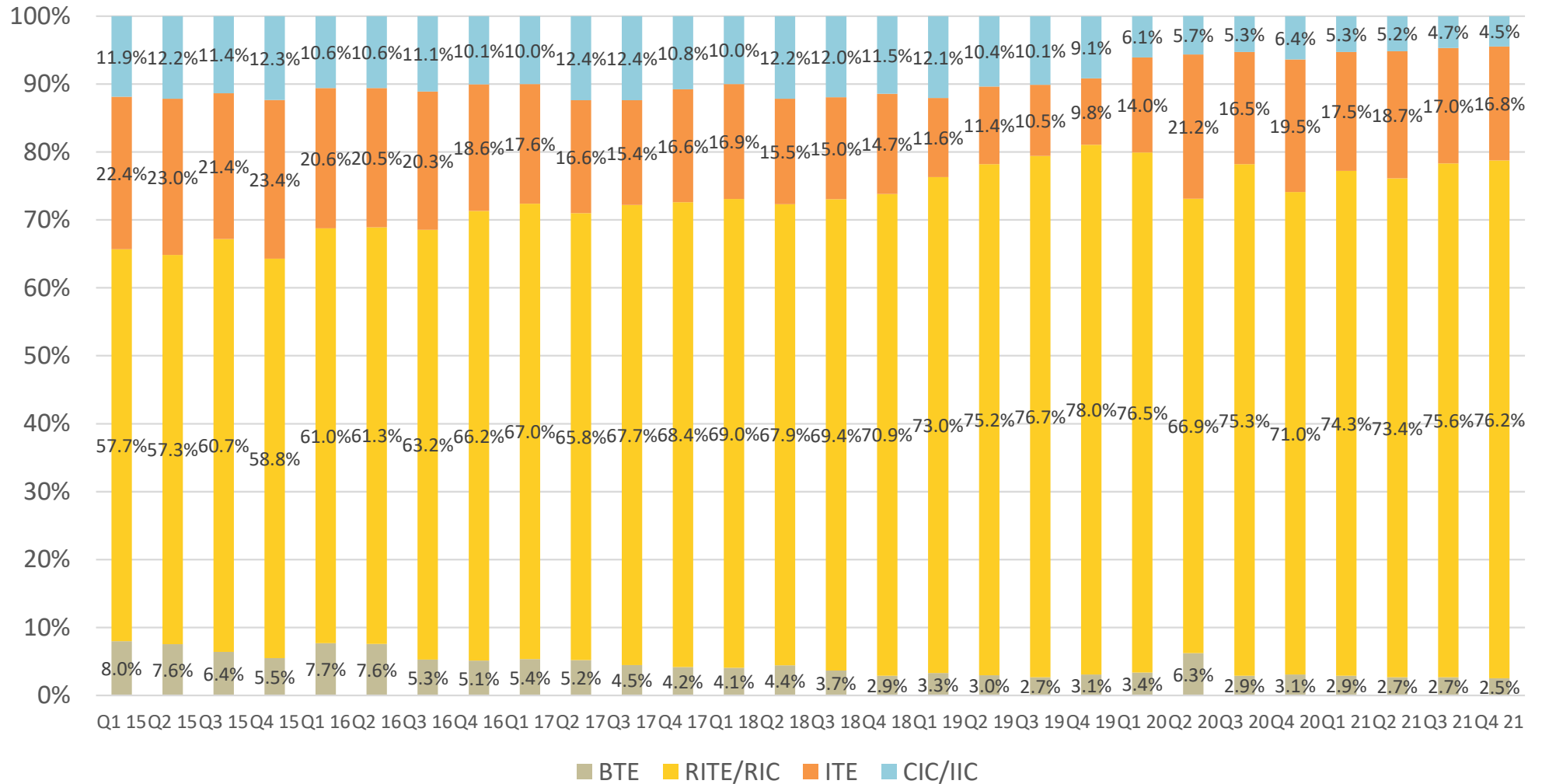




# Market Size (Units) - Eire



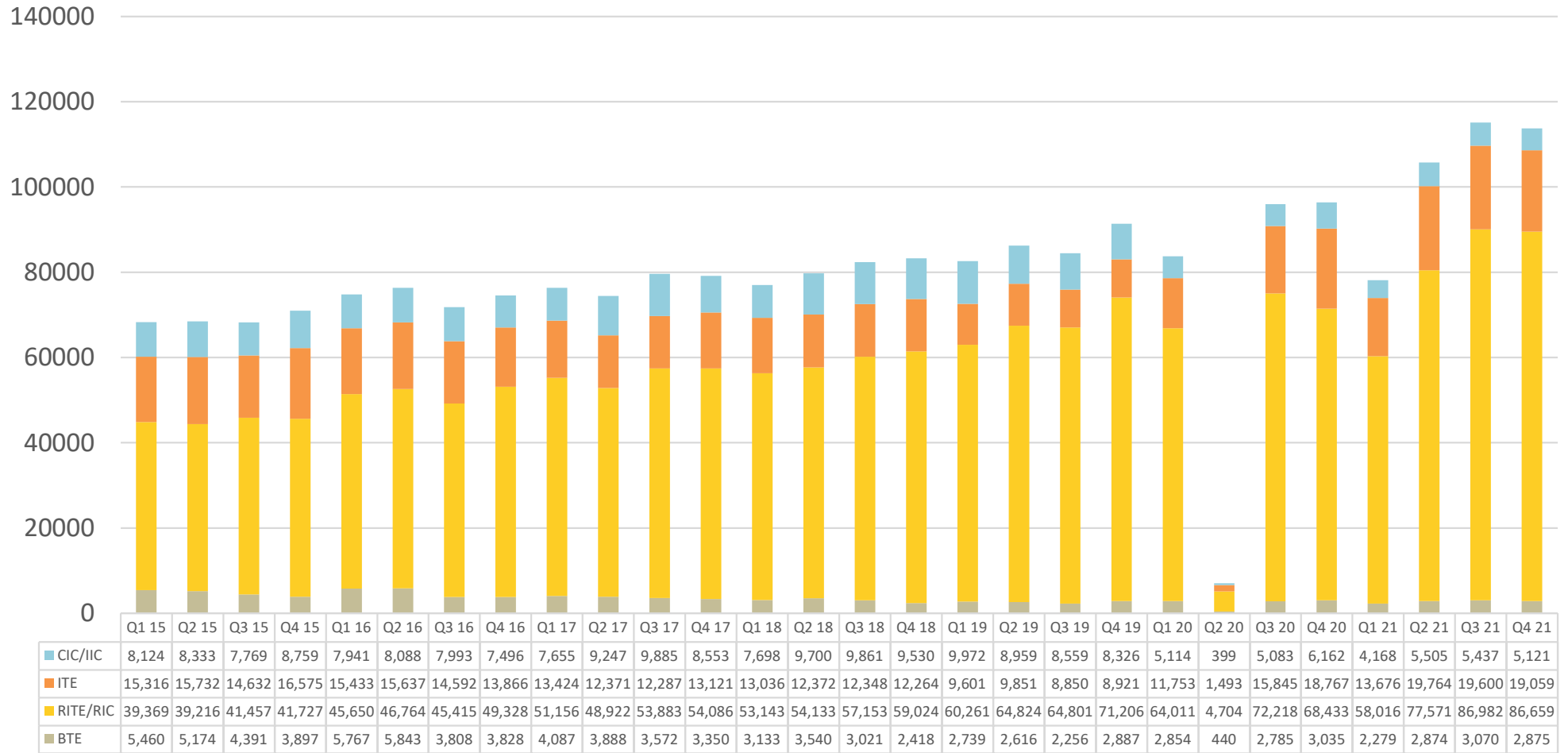
# Non NHS – Product Styles



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The Voice of Hearing Technology.

# Non NHS – Product Styles



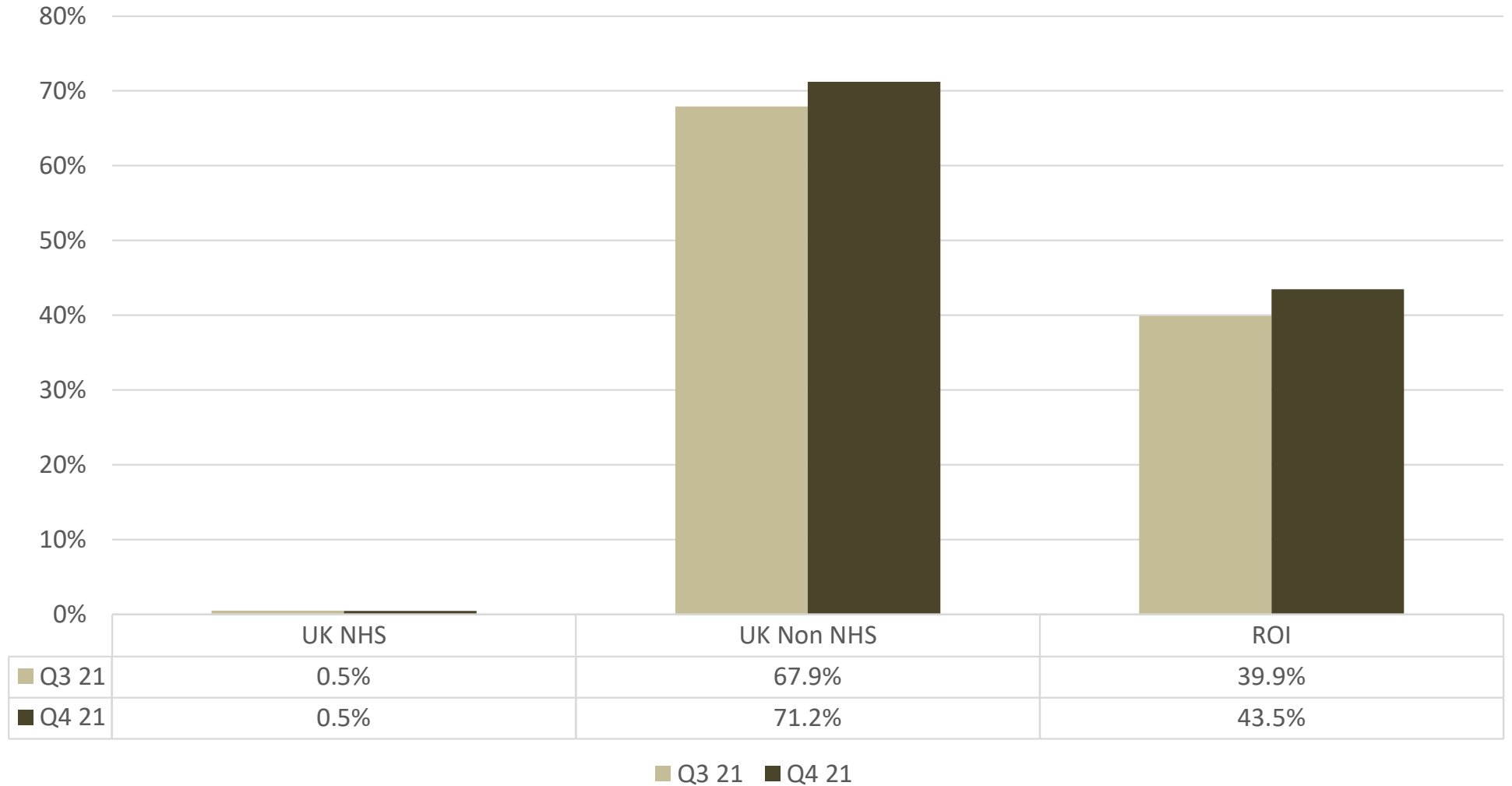
■ BTE ■ RITE/RIC ■ ITE ■ CIC/IIC



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The Voice of Hearing Technology.

# Rechargeable Products

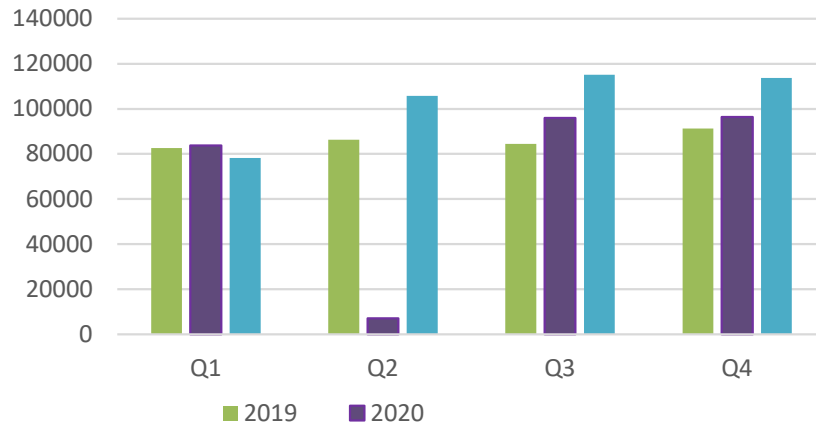




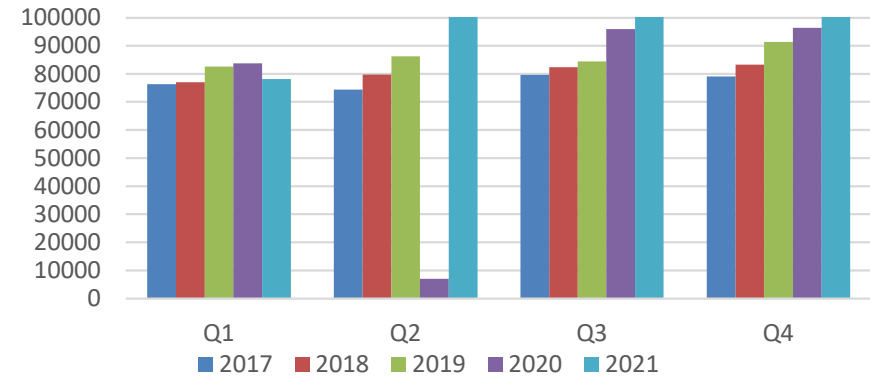
# Private Market



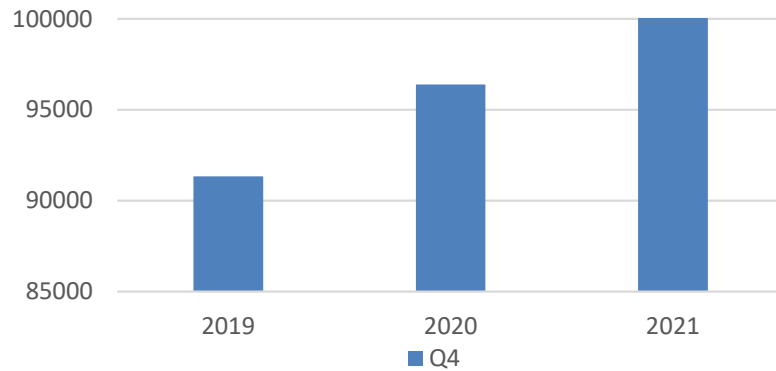
2019 v 2020 v 2021 - Market size units



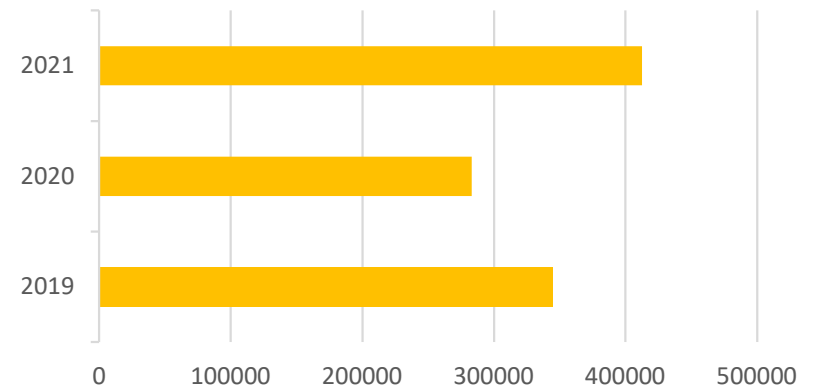
5 Year performance - Market size units



Q4 Performance Year on Year - Market size units

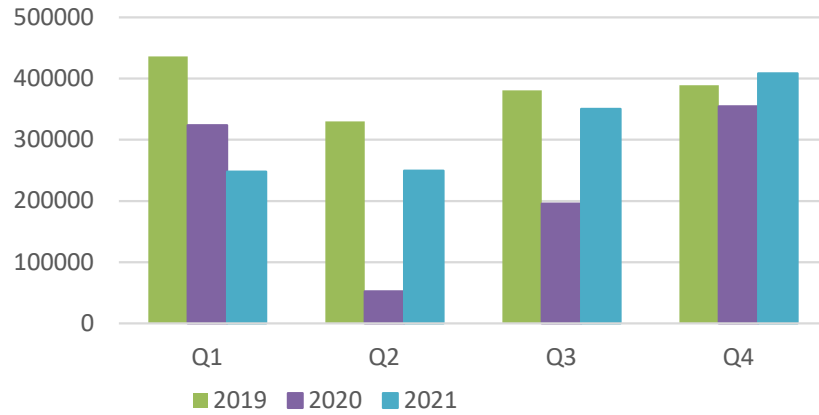


Q4 Year to date performance - Market size units

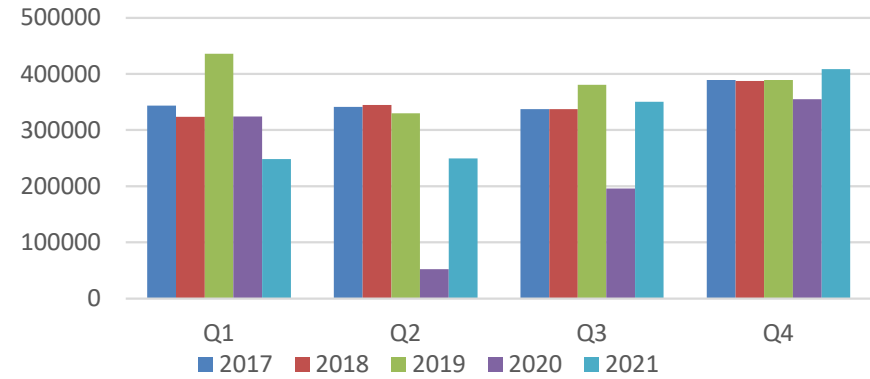




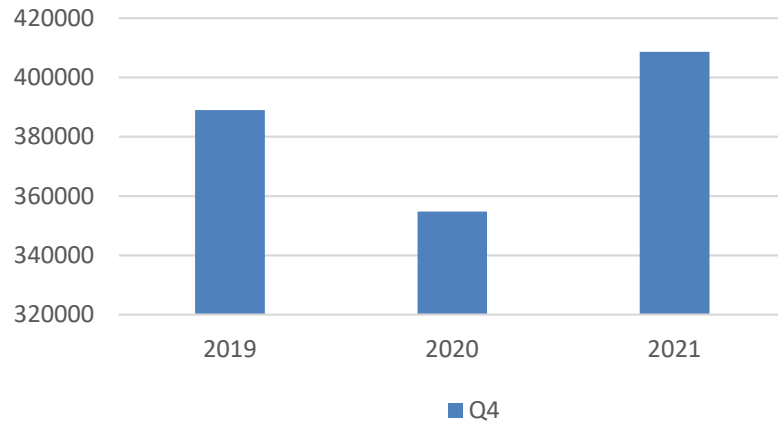
2019 v 2020 v 2021 - Market size units



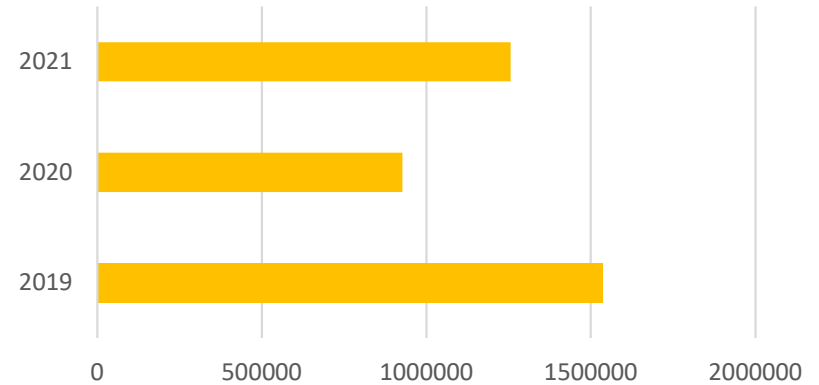
5 Year performance - Market size units



Q4 Performance Year on Year - Market size units



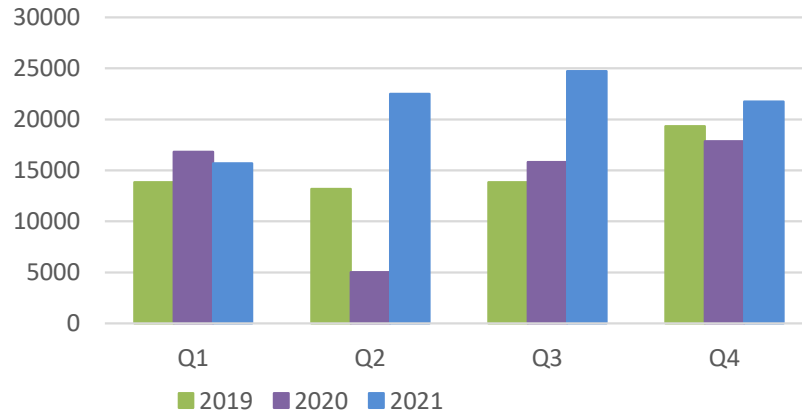
Q4 Year to date performance - Market size units



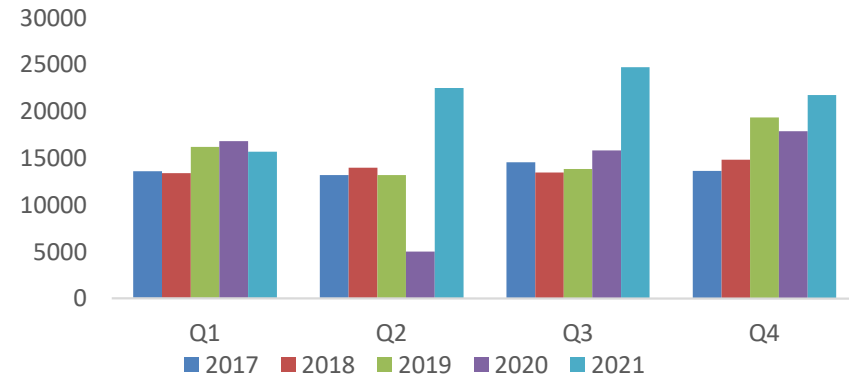
# Ireland



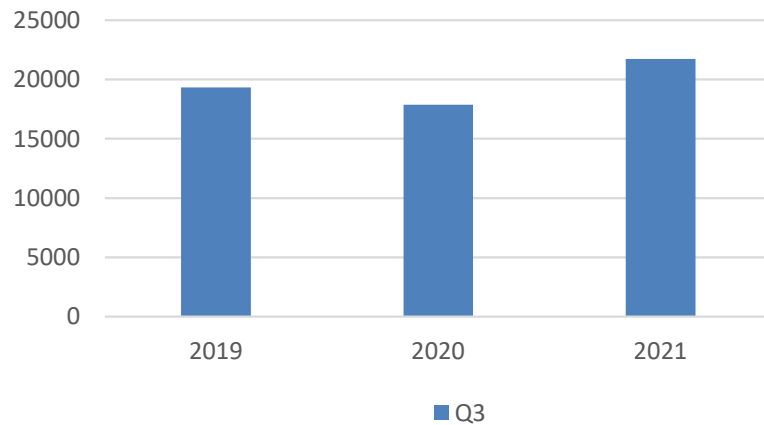
2019 v 2020 v 2021 - Market size units



5 Year performance - Market size units



Q4 Performance Year on Year - Market size units



Q4 Year to date performance - Market size units

