



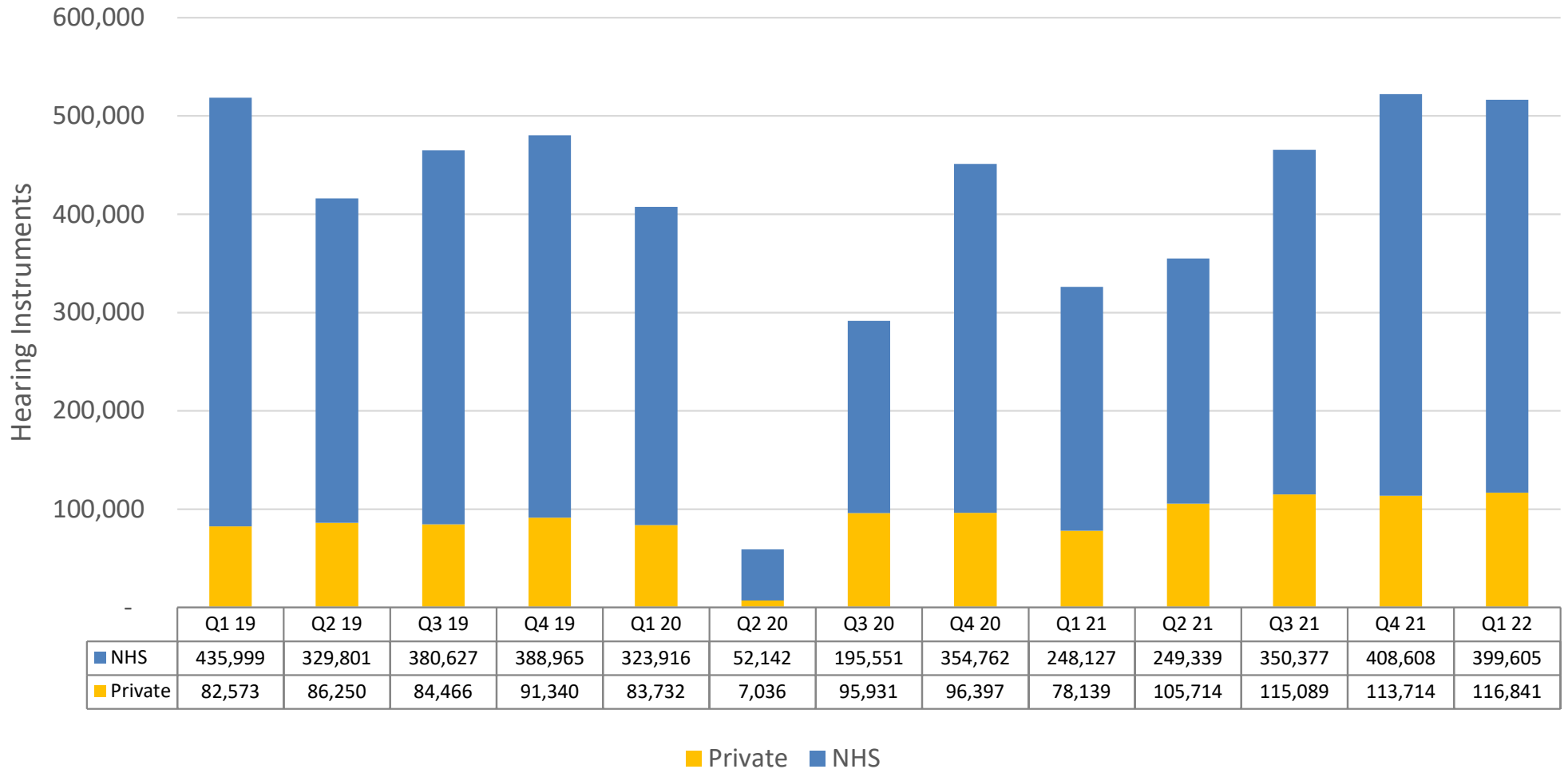
**BIHIMA**

The British Irish Hearing Instrument  
Manufacturers Association

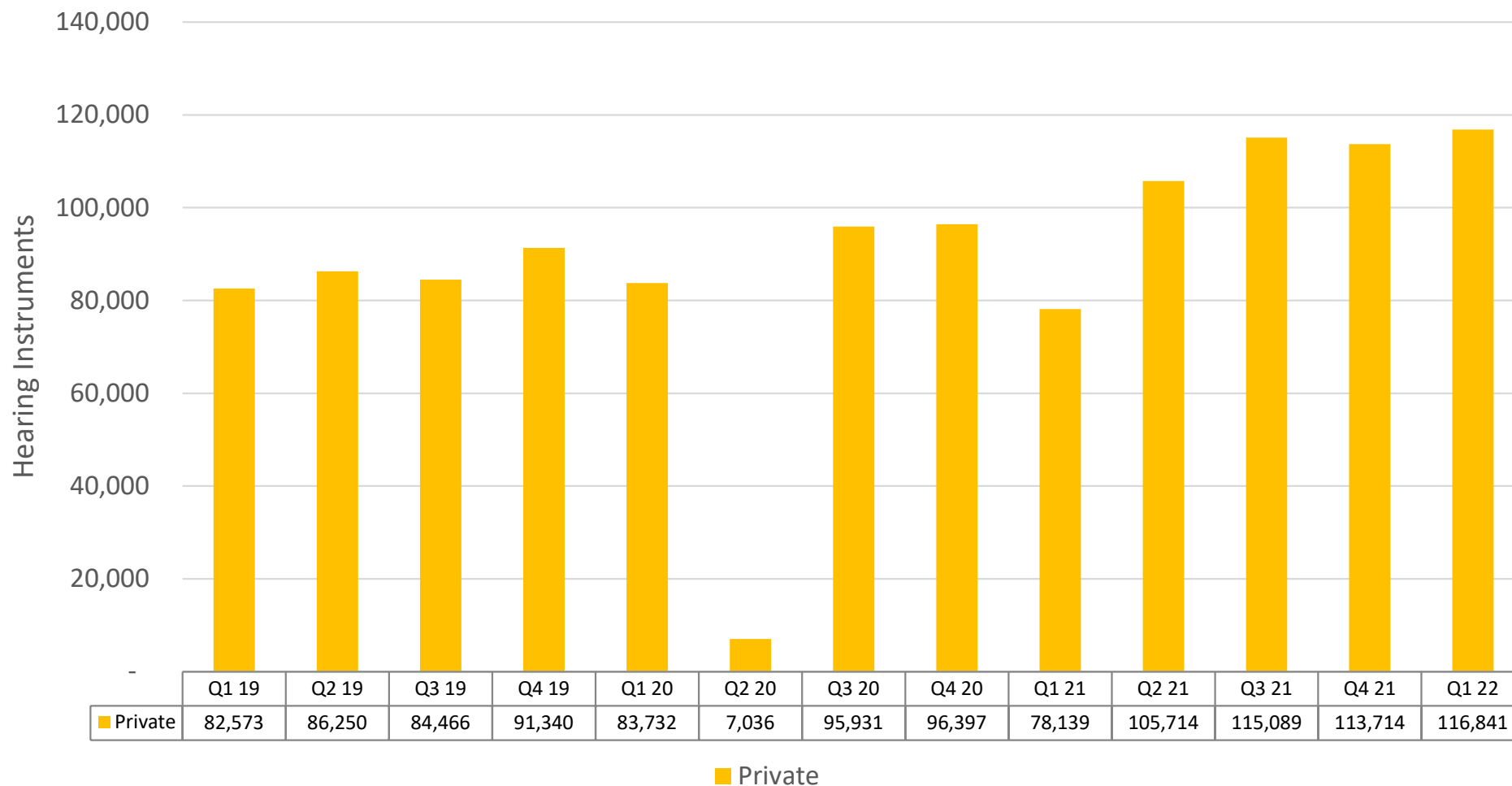
# Market Statistics Q1 2022

[www.bihima.com](http://www.bihima.com)

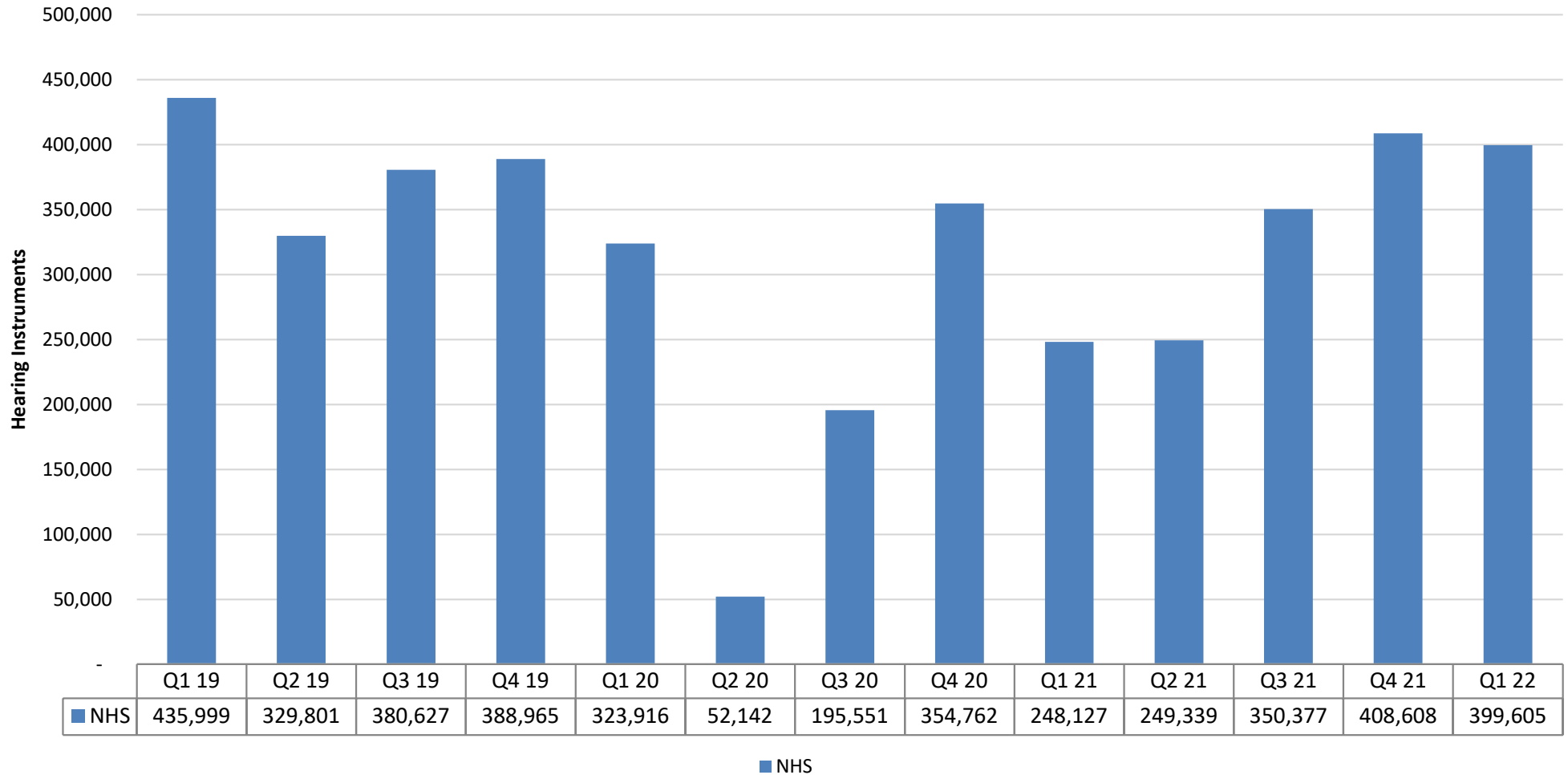
# Market Size (Units) - UK



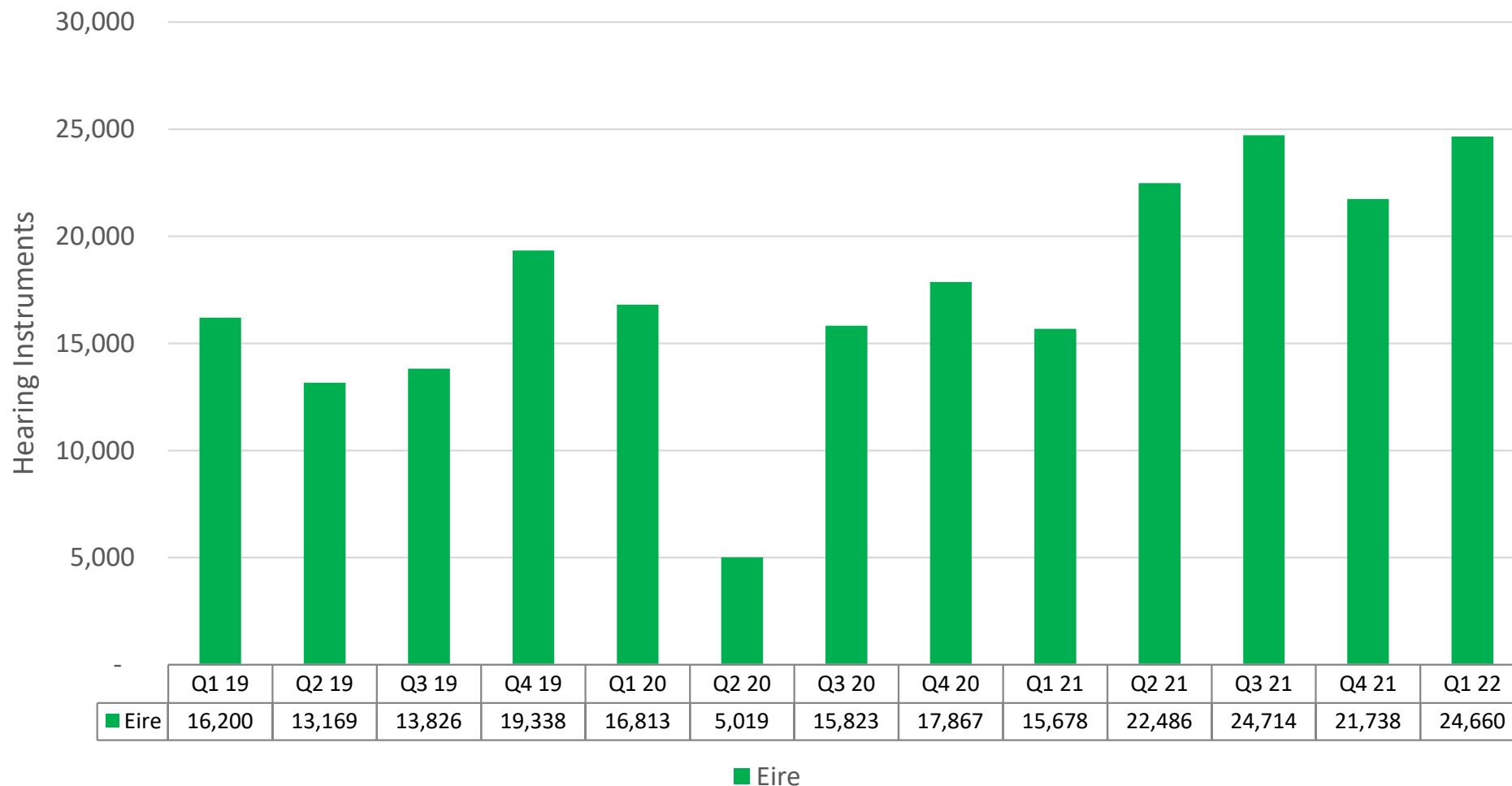
# UK Market Size – Private (Units)



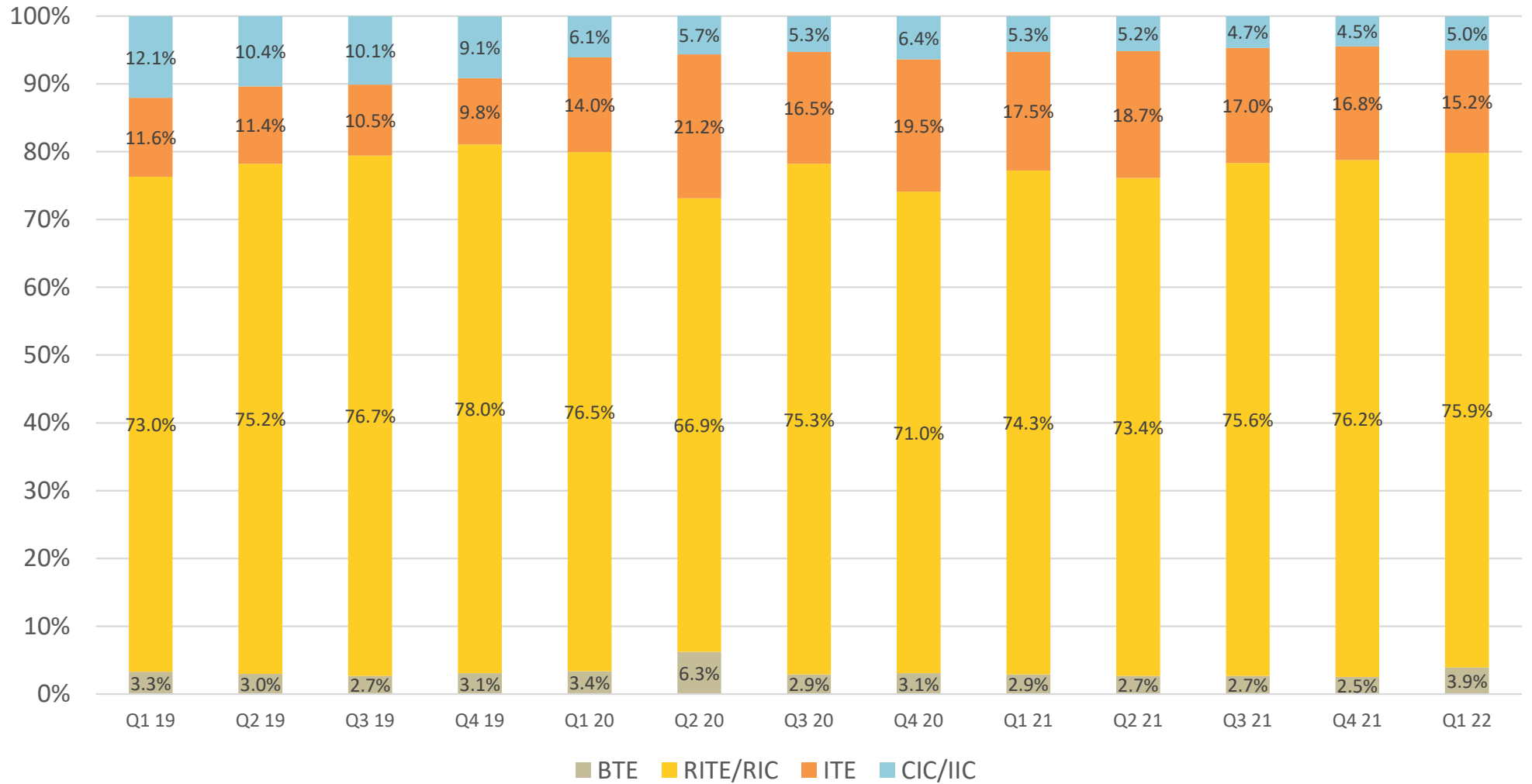
# UK Market Size – NHS (Units)



# Market Size (Units) - Eire



# Non NHS – Product Styles



# Non NHS – Product Styles



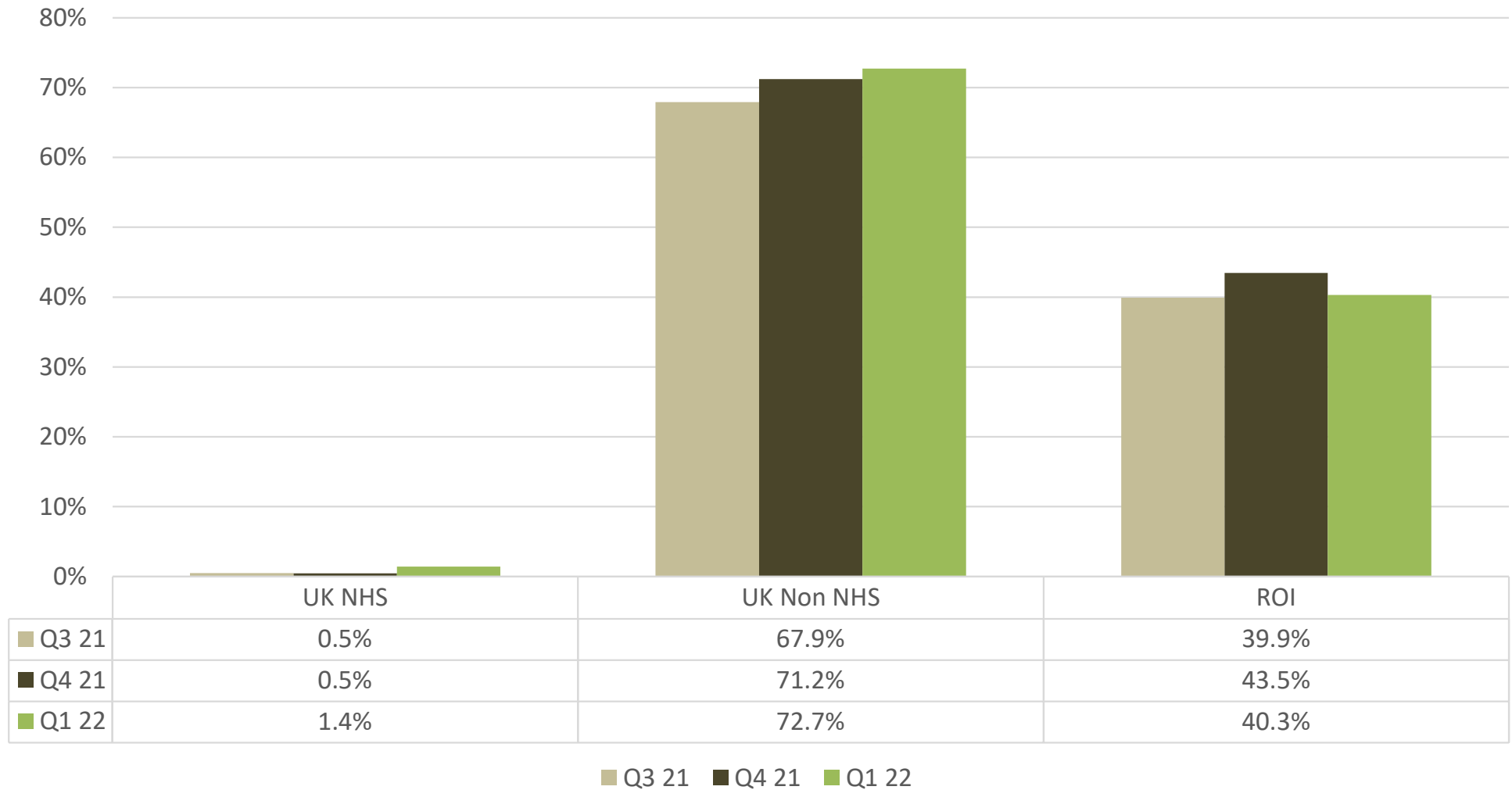
■ BTE ■ RITE/RIC ■ ITE ■ CIC/IIC



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The Voice of Hearing Technology.

# Rechargeable Products

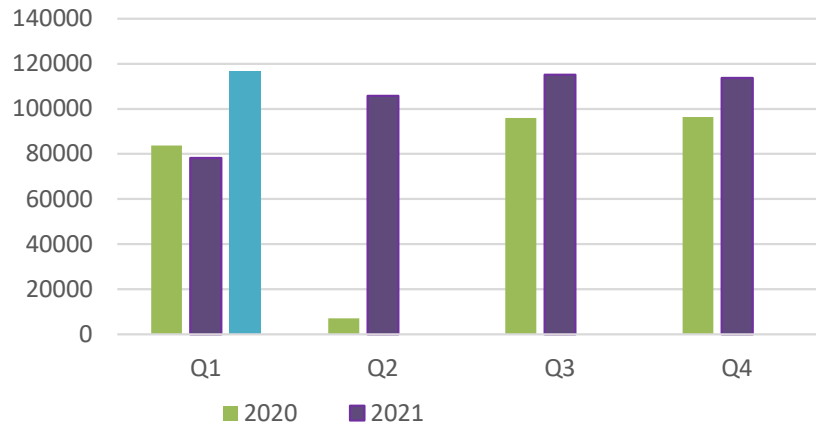




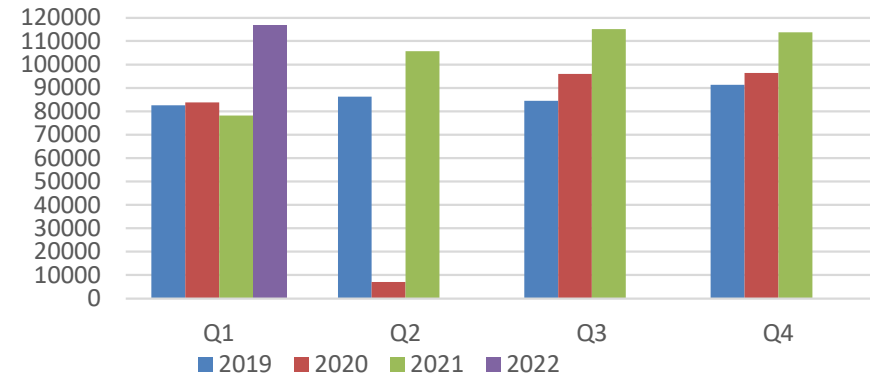
# Private Market



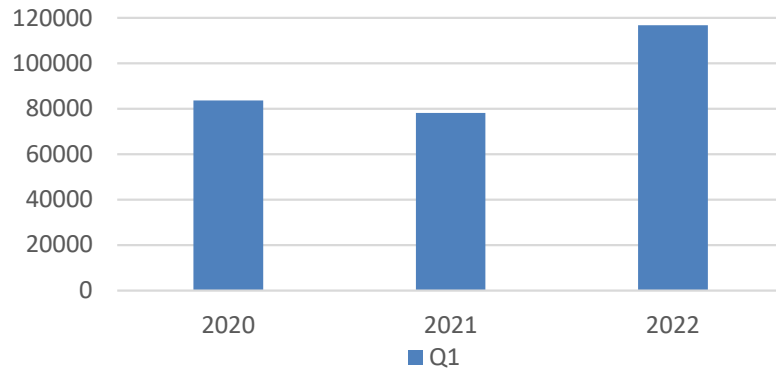
2020 v 2021 v 2022 - Market size units



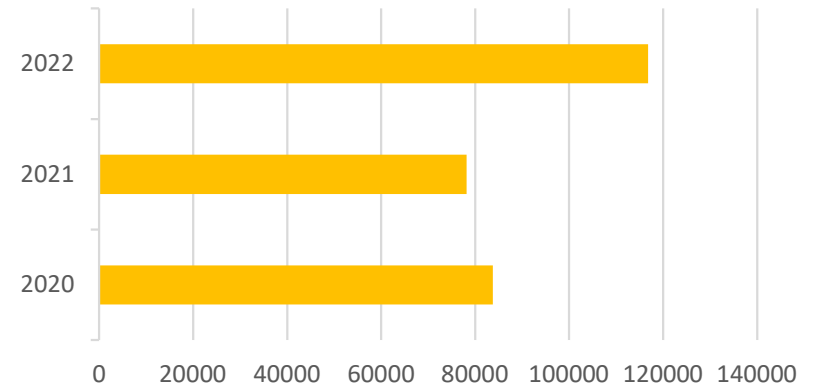
4 Year performance - Market size units



Q1 Performance Year on Year - Market size units

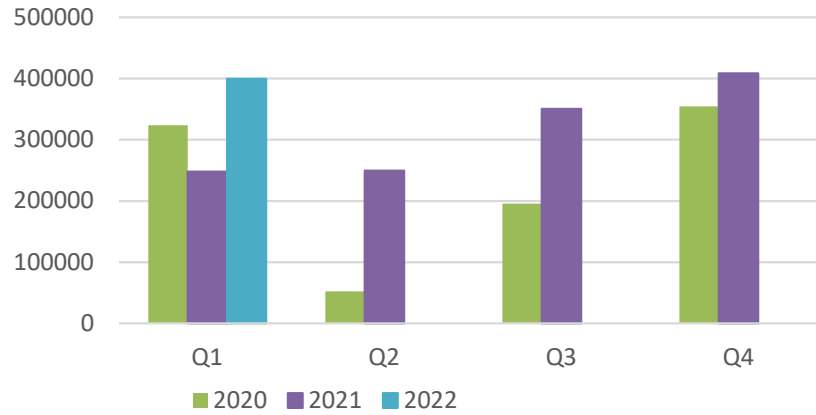


Q1 Year to date performance - Market size units

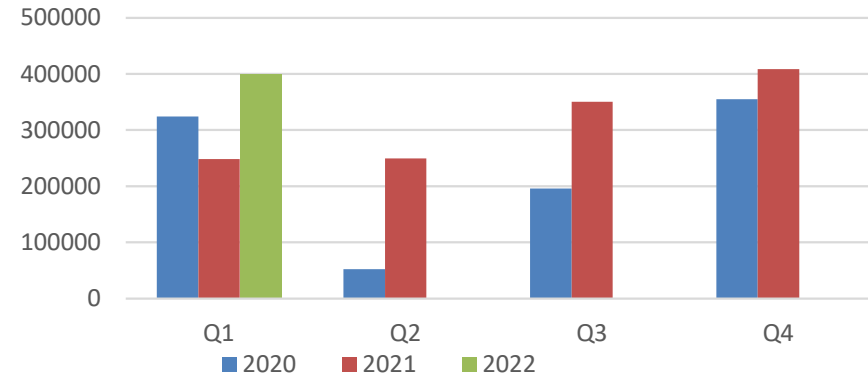




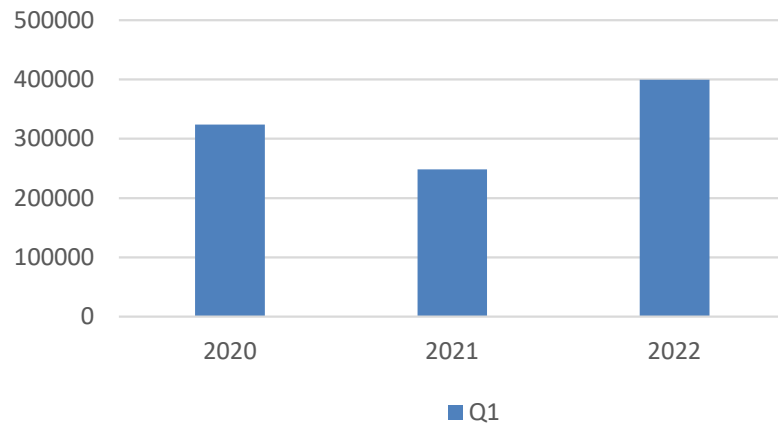
2020 v 2021 v 2022 - Market size units



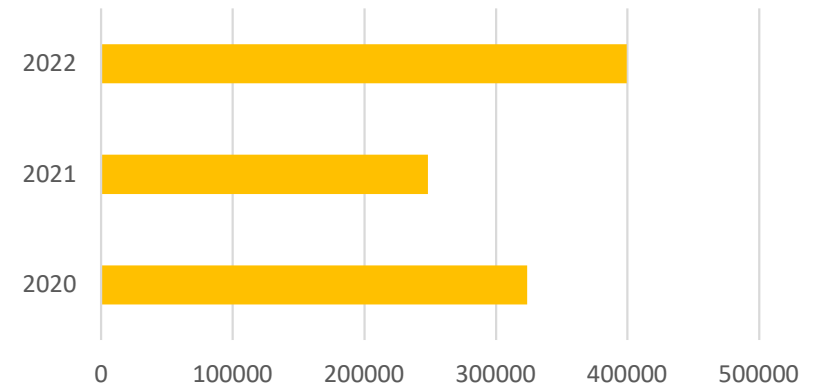
4 Year performance - Market size units



Q1 Performance Year on Year - Market size units



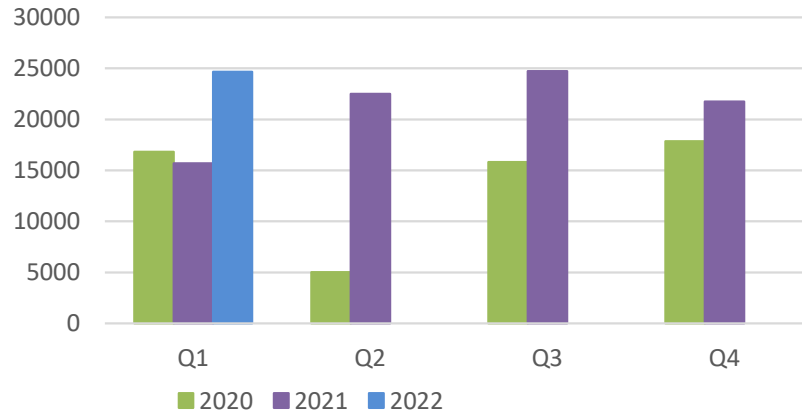
Q1 Year to date performance - Market size units



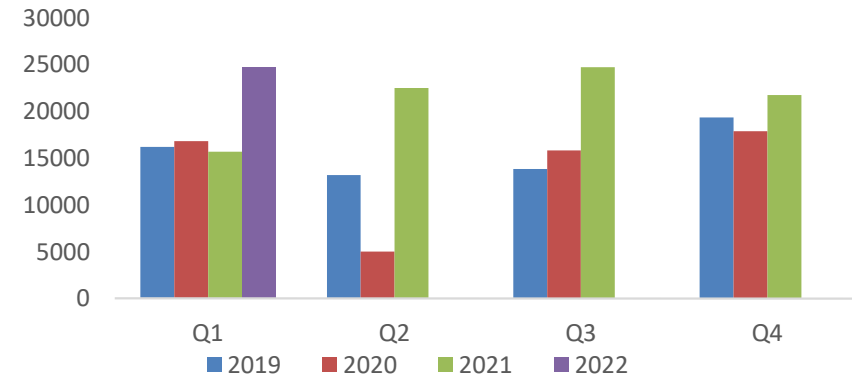
# Ireland



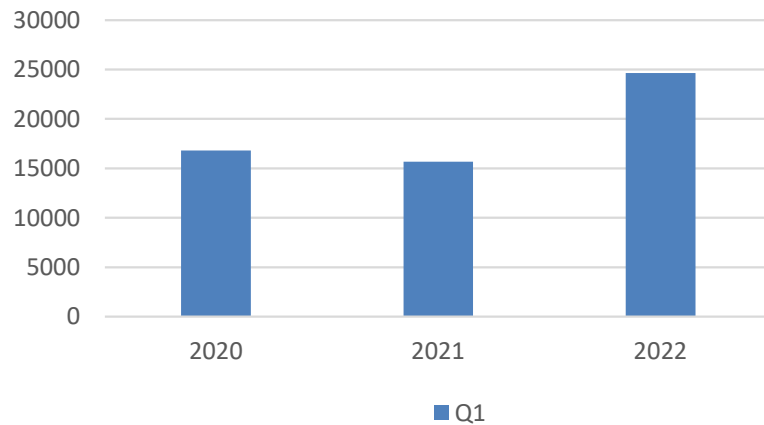
2020 v 2021 v 2022 - Market size units



4 Year performance - Market size units



Q1 Performance Year on Year - Market size units



Q1 Year to date performance - Market size units

