



BIHIMA

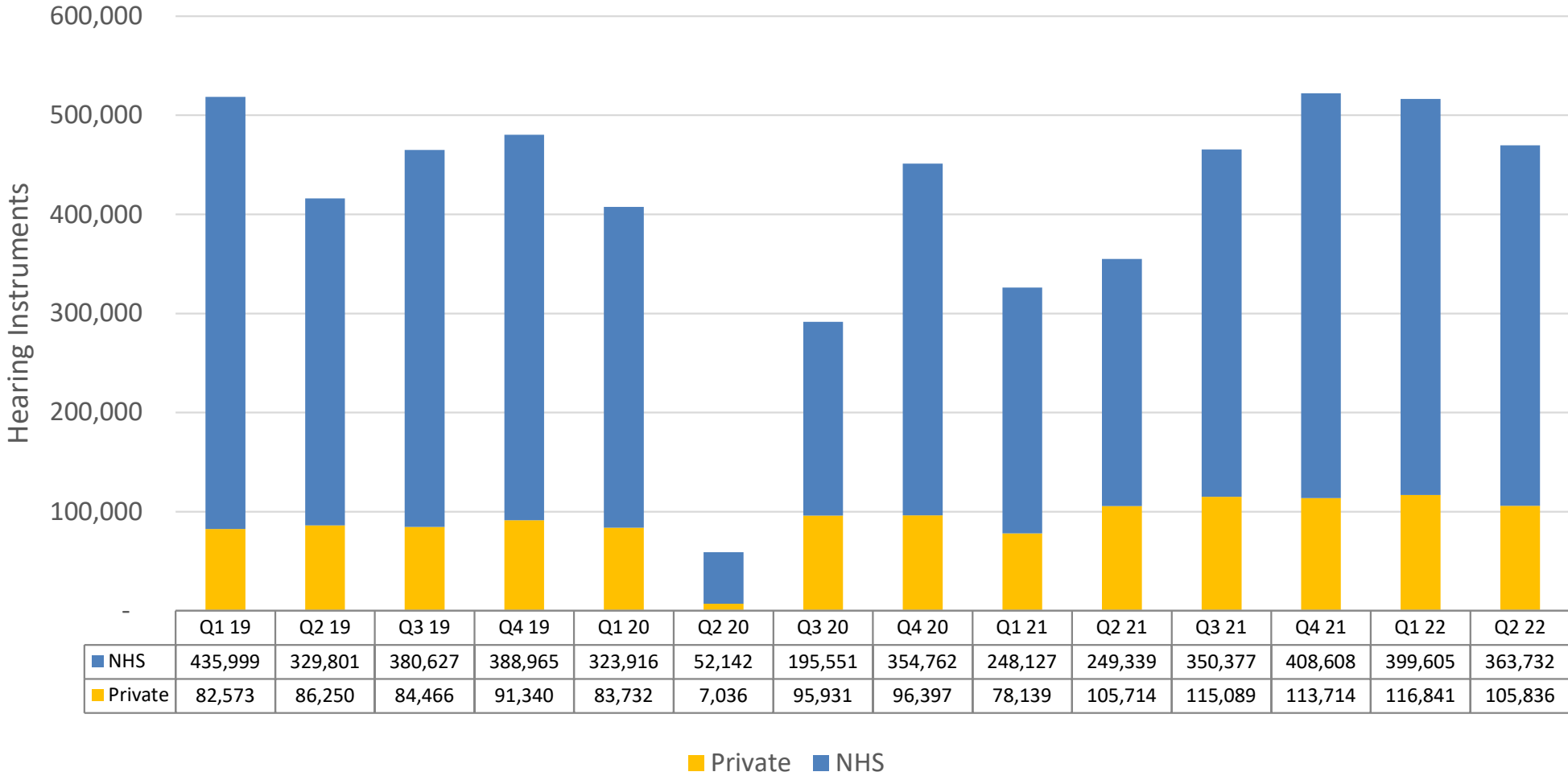
The British Irish Hearing Instrument
Manufacturers Association

Market Statistics Q2 2022

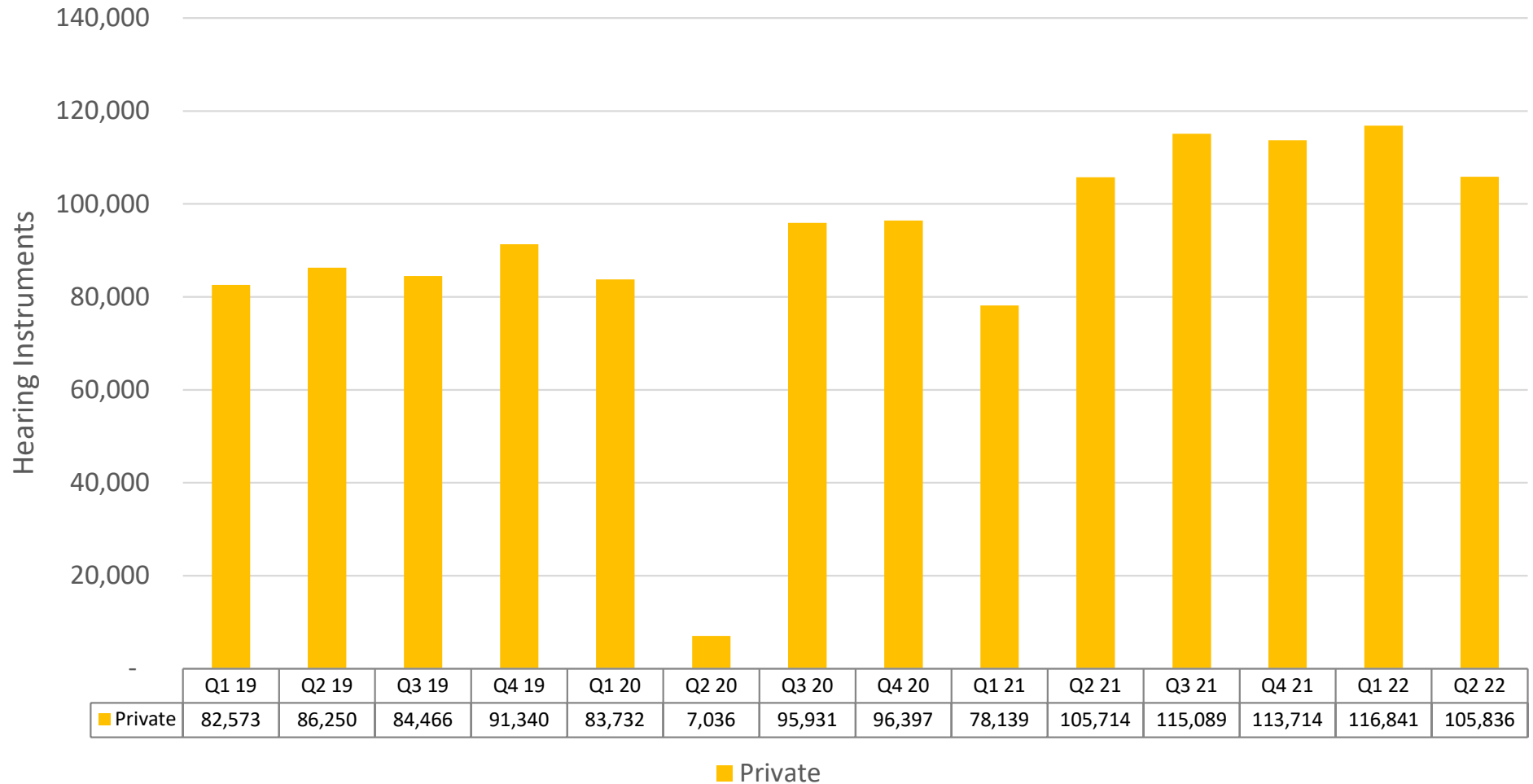
www.bihima.com



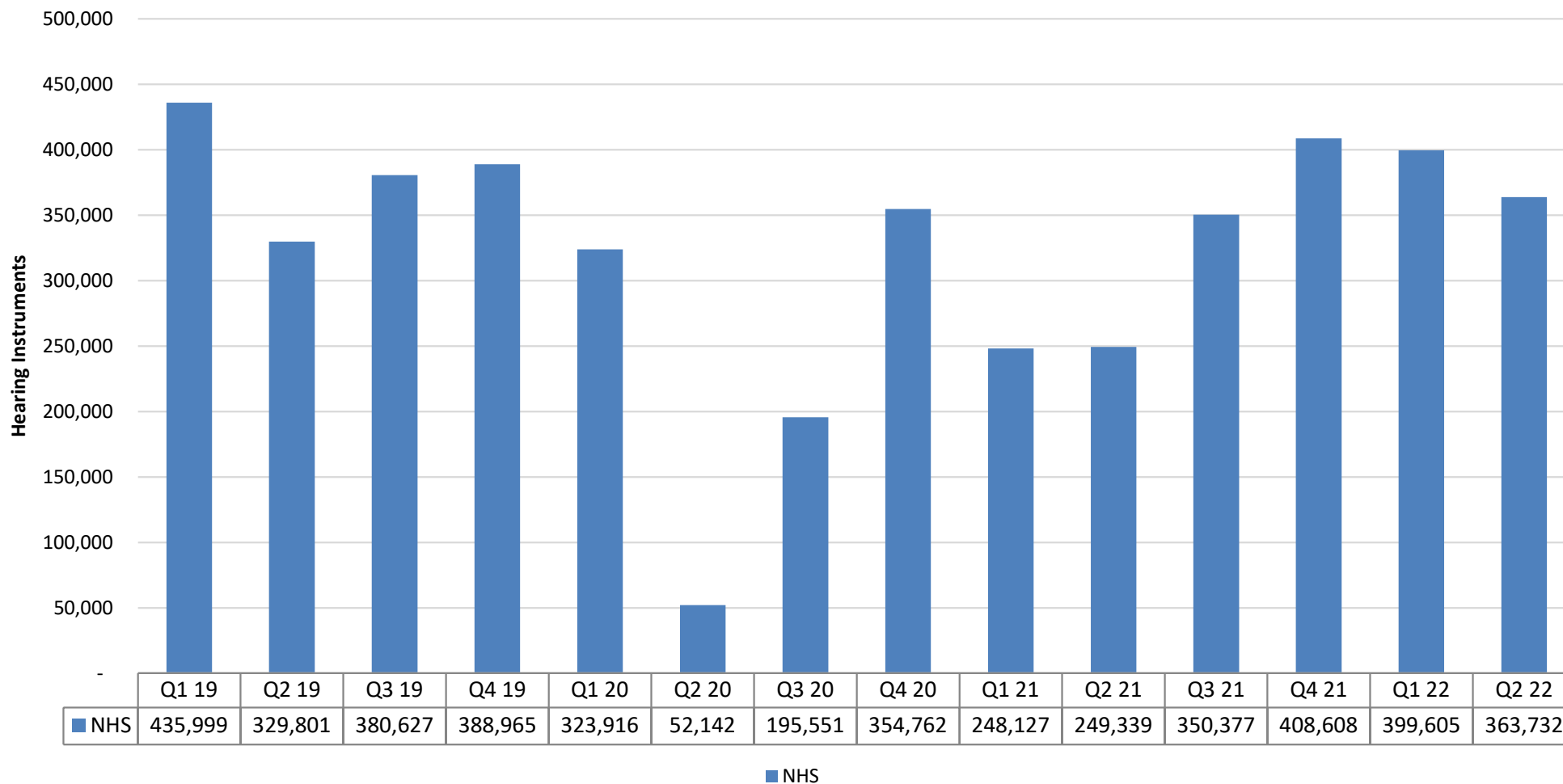
Market Size (Units) - UK



UK Market Size – Private (Units)



UK Market Size – NHS (Units)

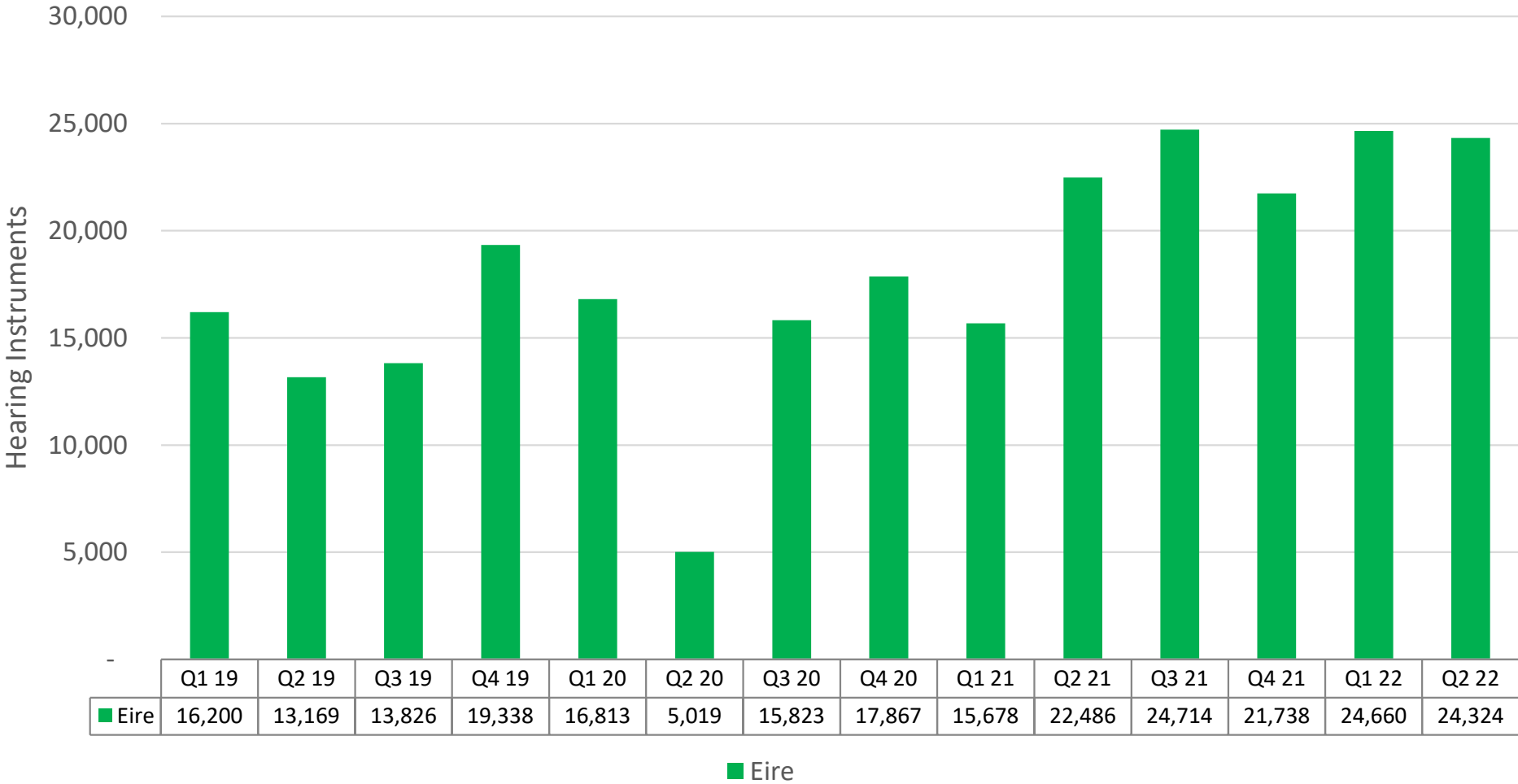


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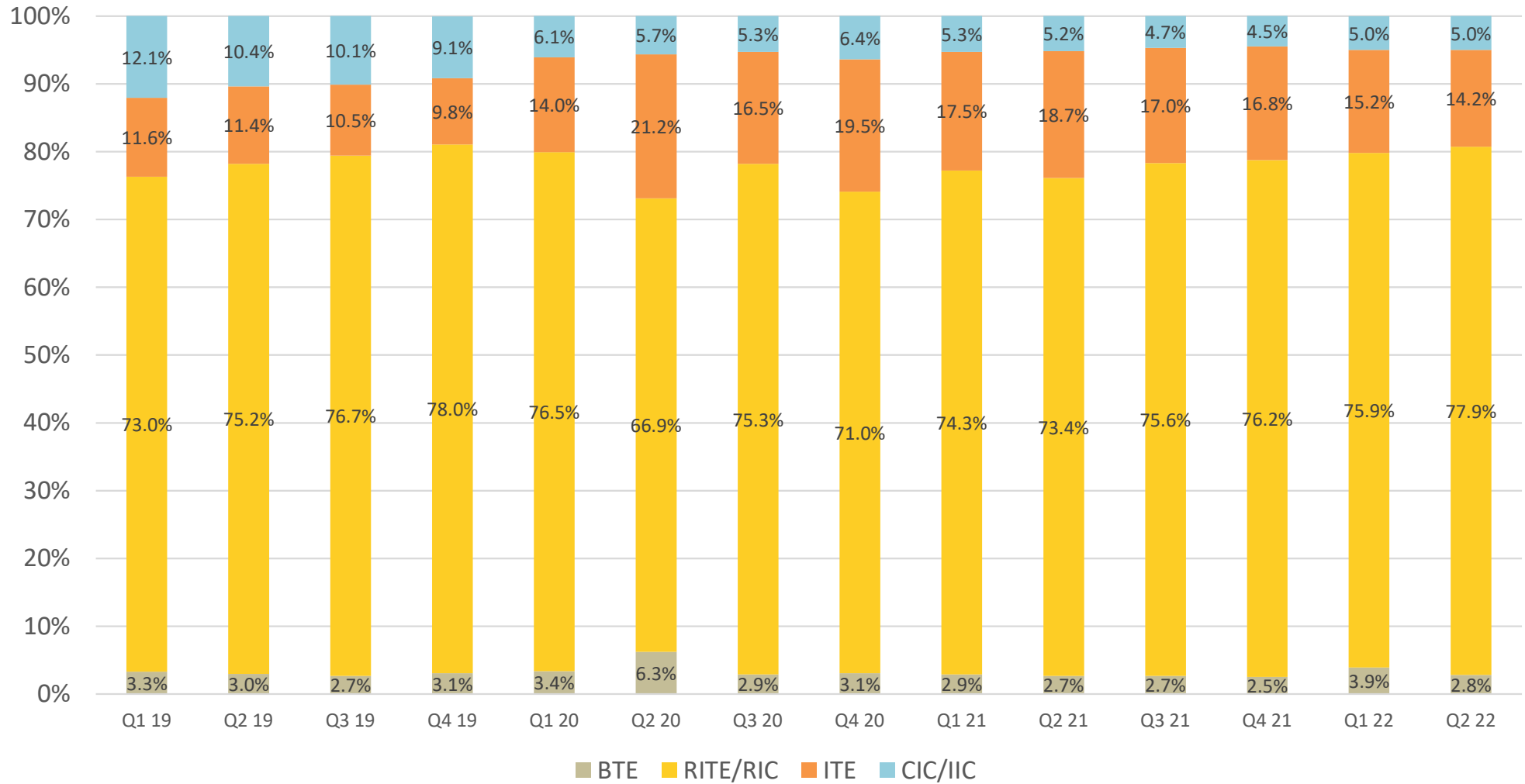
The Voice of Hearing Technology.



Market Size (Units) - Eire



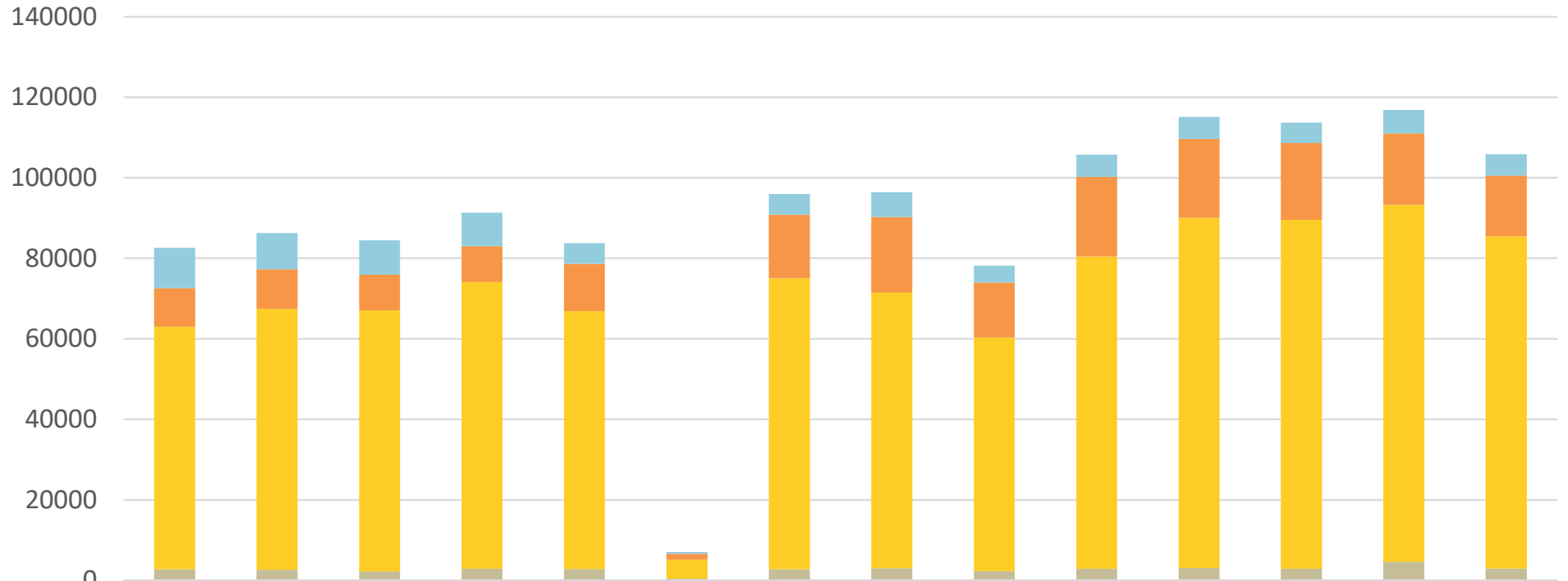
Non NHS – Product Styles



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Non NHS – Product Styles



	Q1 19	Q2 19	Q3 19	Q4 19	Q1 20	Q2 20	Q3 20	Q4 20	Q1 21	Q2 21	Q3 21	Q4 21	Q1 22	Q2 22
■ CIC/IIC	9,972	8,959	8,559	8,326	5,114	399	5,083	6,162	4,168	5,505	5,437	5,121	5,824	5,322
■ ITE	9,601	9,851	8,850	8,921	11,753	1,493	15,845	18,767	13,676	19,764	19,600	19,059	17,763	15,066
■ RITE/RIC	60,261	64,824	64,801	71,206	64,011	4,704	72,218	68,433	58,016	77,571	86,982	86,659	88,660	82,466
■ BTE	2,739	2,616	2,256	2,887	2,854	440	2,785	3,035	2,279	2,874	3,070	2,875	4,594	2,982

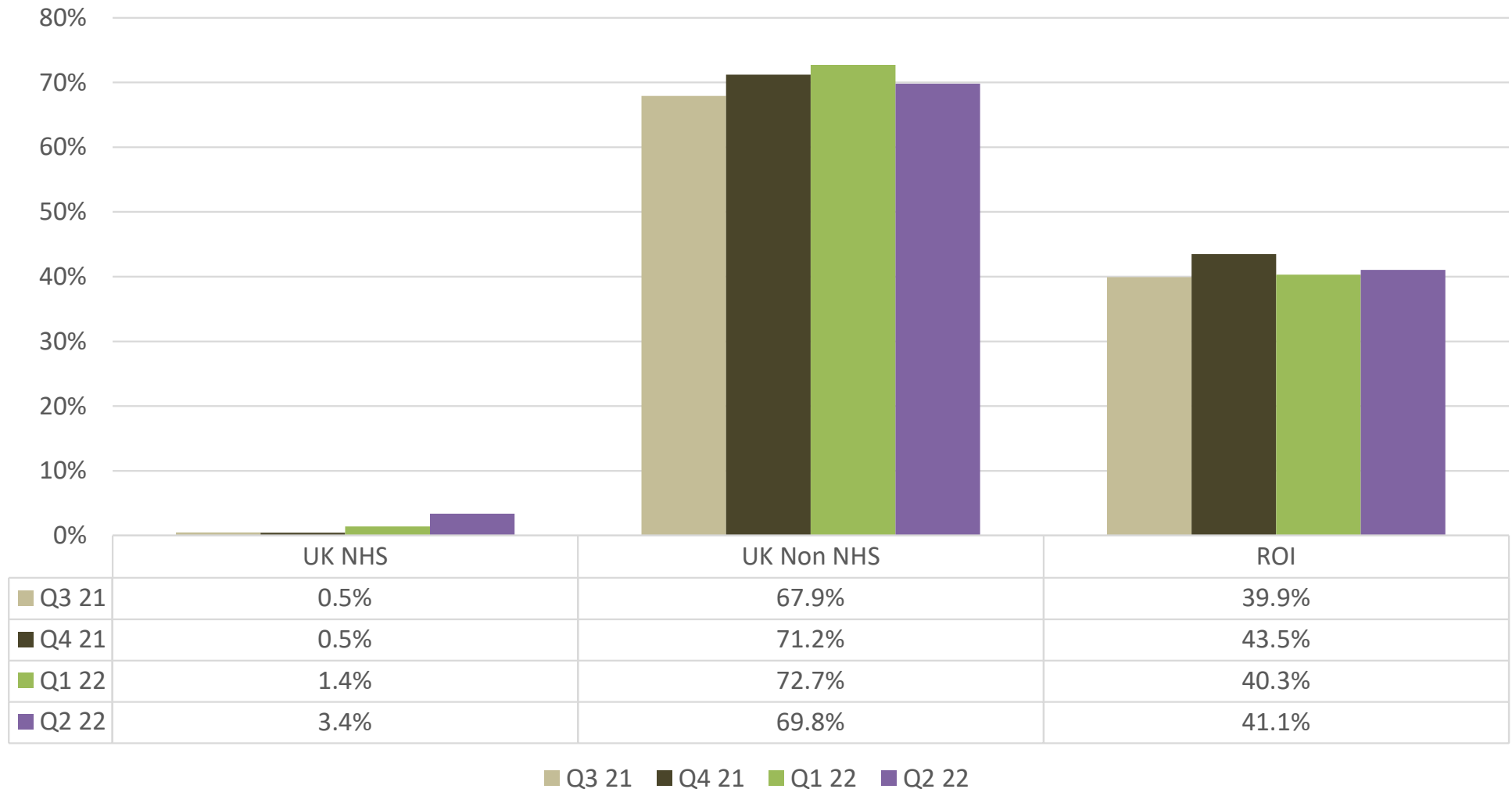
■ BTE ■ RITE/RIC ■ ITE ■ CIC/IIC



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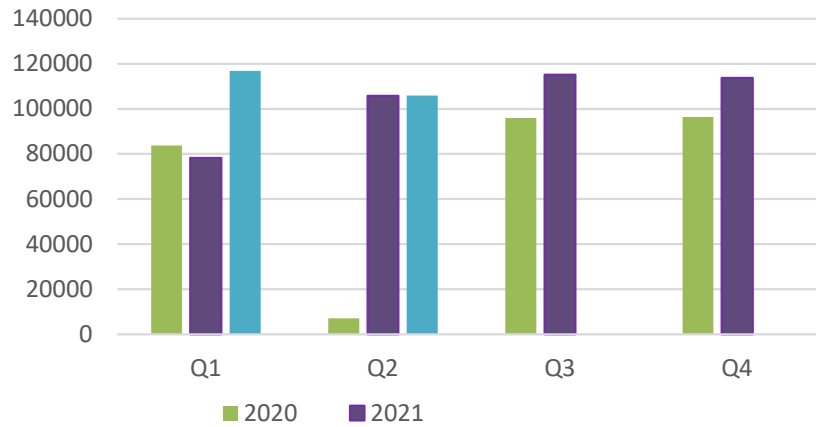
Rechargeable Products



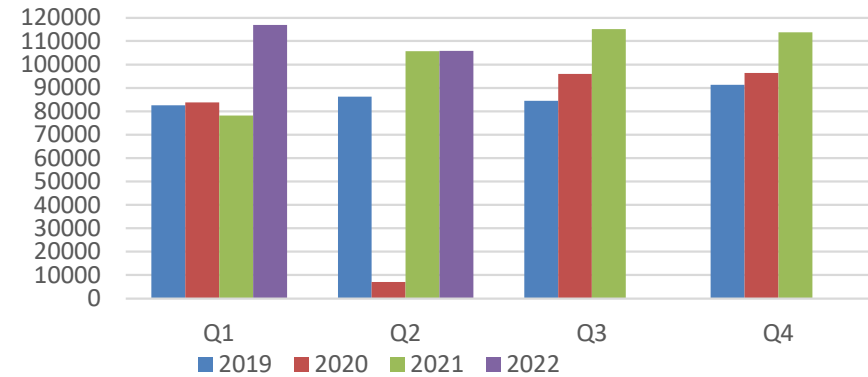
Private Market



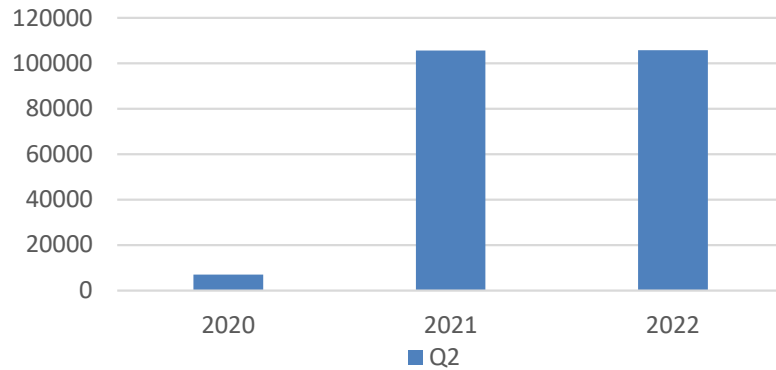
2020 v 2021 v 2022 - Market size units



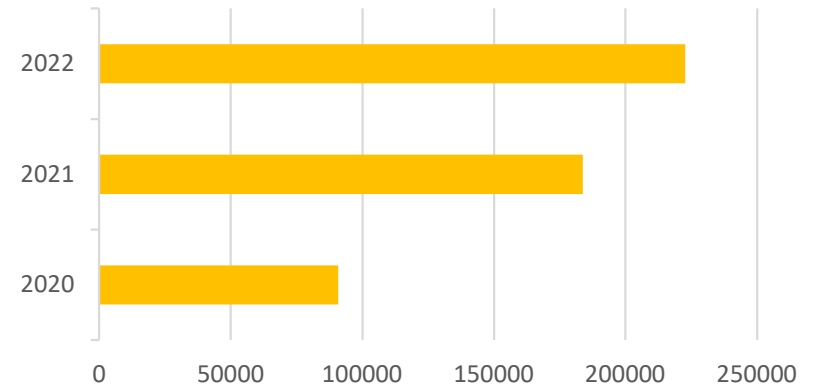
4 Year performance - Market size units



Q2 Performance Year on Year - Market size units

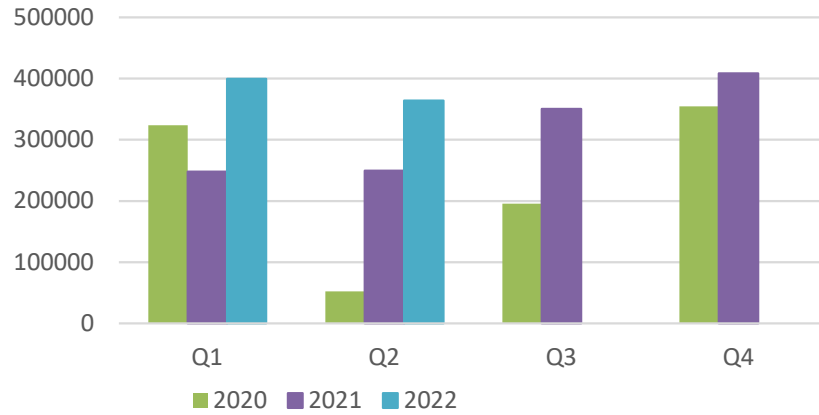


Q2 Year to date performance - Market size units

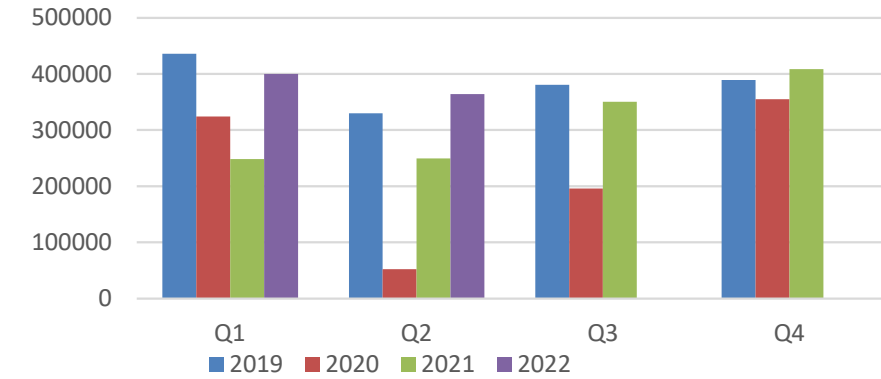




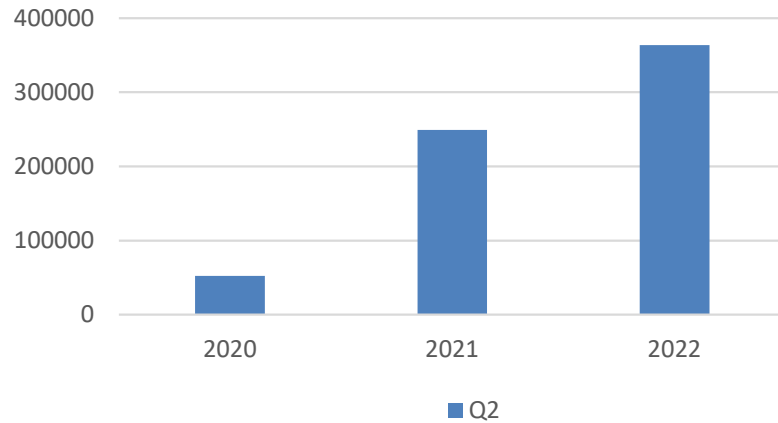
2020 v 2021 v 2022 - Market size units



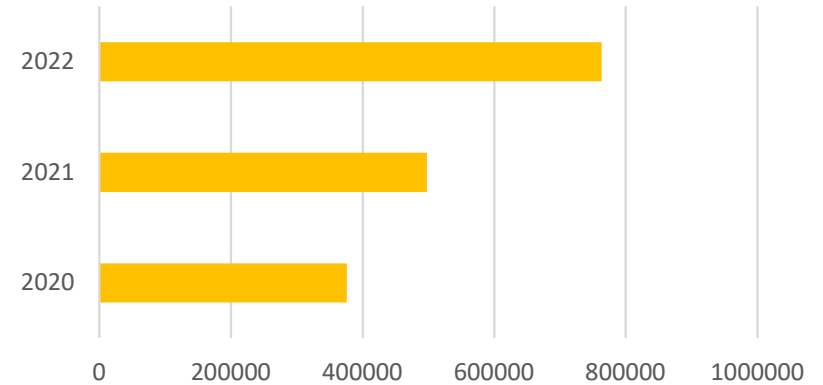
4 Year performance - Market size units



Q2 Performance Year on Year - Market size units



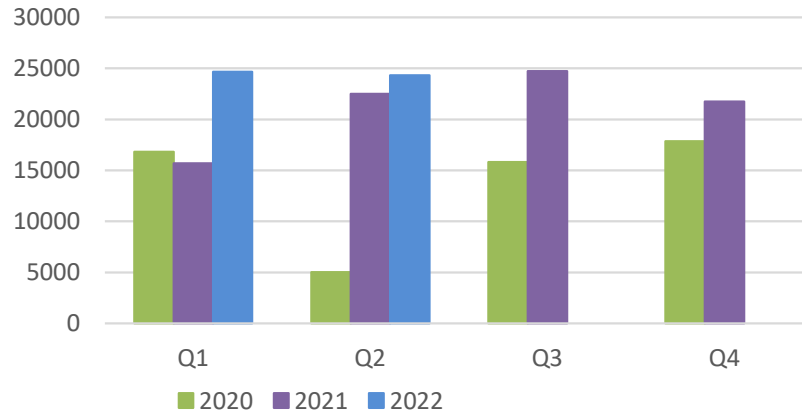
Q2 Year to date performance - Market size units



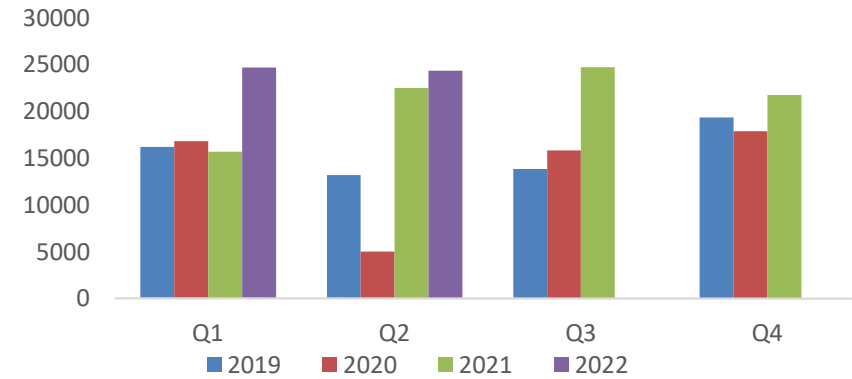
Ireland



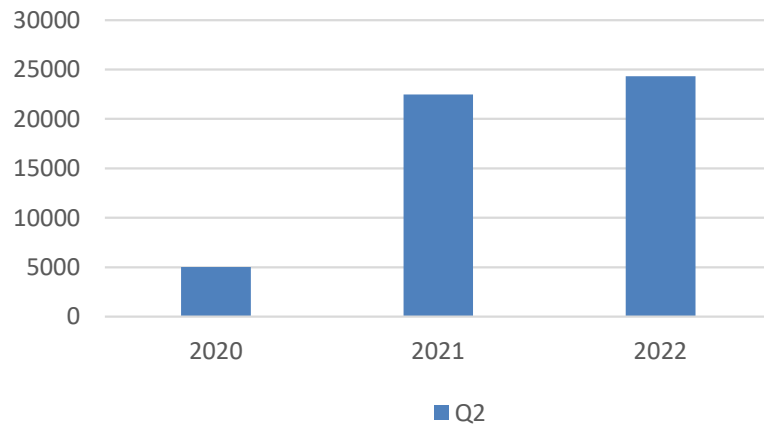
2020 v 2021 v 2022 - Market size units



4 Year performance - Market size units



Q2 Performance Year on Year - Market size units



Q2 Year to date performance - Market size units

