



Managing expectations during Cochlear Implant referral counselling: a guide for referring clinicians

For around 50% of adults referred, a CI is not found to be the best treatment option¹. Given this figure, expectations should be managed from the start of the pathway to avoid feelings of disappointment.

The table below has been developed and agreed by BCIG and BAA Service Quality Committee to support appropriate counselling and ensure clinicians can provide suitable information whilst still ensuring patients understand that following the assessment process, they may not be suitable and/or benefit for a CI.

One in 4 adults referred to a CI team score better than 50% on aided AB words². Aided speech testing is useful for determining benefit from hearing aids and therefore managing expectations. A score of >50% on AB words suggests adequate benefit with hearing aids³. Discuss with your referring CI centre if they would welcome speech testing pre-referral and agree local referral scores (e.g. refer all suitable candidates scoring 60% or less on the AB test?)

Table 1: Counselling statements to consider using, and those to avoid.

Counselling statements to consider using	Counselling statements to avoid
Hearing aids may not be the only option for you.	An implant is your only option.
An assessment by the implant team will show if an implant is a better	Hearing aids cannot help you anymore.
option than hearing aids for you.	Hearing aids are not the right technology
	for you.
An implant <i>may</i> help you to hear better.	An implant <i>will</i> help you to hear better.
We won't know if an implant is the best option for you until after your	An implant is much better than hearing
assessment.	aids.
The assessment will inform which ear is most suitable, in some cases it's	They will implant your XX ear
the worst hearing ear and in other cases it's the better hearing ear.	
If a CI is shown not to be the best option for you and you feel worried, come back to see us so we can support you with your hearing aids,	We cannot do any more to help you.
counselling and assistive listening devices.	
Even if you won't benefit from a CI now, you may in the future. Having	This is your last chance to hear better
your assessment by the implant team is just the start of the process.	
Some of your good hearing can be maintained after the operation for	Any good hearing you have will be lost
some people, but there is no guarantee.	because of the operation

1. BAA/BCIG (2020) An introduction to CI. CI Champions training. BAA members area (Cochlear implants, resources, March 2020 resources).

2. MFT (2019) The Richard Ramsden Centre for Hearing Implants. Annual report 2018-19. Available at https://mft.nhs.uk/app/uploads/2019/07/ANNUAL-REPORT-2018-2019-Final.pdf

3. NICE (2019) Cochlear implants for children and adults with severe to profound deafness. Available at: https://www.nice.org.uk/guidance/ta566