



COCHLEAR IMPLANT CHAMPION NEWS

OCTOBER 2023

“ COME AND FIND US AT BAA CONFERENCE

We look forward to seeing you at the conference. The CI Champion Committee has a spotlight presentation AND a designated breakout area with timetabled Q&A sessions.

Don't miss our CI Champion spotlight presentation at 2.15pm on Thursday 2nd of November: 'Paving an easier road to Cochlear Implantation'.

Please stop by our designated CI referral space and ask your CI referral or Champion role questions! The designated Q&A time is during the break straight after our talk at 3.45pm on Thursday 2nd, and again at 9.20am on Friday 3rd.

If you are unable to attend this year, please tell your colleagues to stop by! Look out for us wearing the 'ask me about Cochlear Implants' badge.

COULD YOU BE ON THE CI CHAMPION COMMITTEE?

We are looking for an enthusiastic Champion to join us on the committee and help shape the future of the CI champion scheme. If interested in this exciting professional development opportunity, please contact: admin@baaudiology.org.

CI CHAMPIONS TRAINING AT BCIG CONFERENCE

The annual BCIG CI Champion workshop is on Tuesday 30th of April 2024!

The workshop is a 1 day only event on the 30th of April 2024, but runs alongside the full BCIG conference in Sage, Gateshead, from the 30th of April – 1st of May 2024.

The theme of the conference is 'Hearing Journeys bring People Together' which is perfect for our CI champion mission.

We welcome all champions to stay for the full 2-day event to network at the BCIG conference dinner on Thursday evening and the CI aspects of the conference on Friday.

Formal invites and costings to follow in the new year. Please consider holding the space in your diaries if you can!

WEB UPDATES

REMINDER - to watch the new champion training video which is now live on the BAA champion webpage. Also, please ensure you, or any new champions in your team, have completed the 2023 version of the BAA Champion form. BAA website here: [Champions page](#).



COCHLEAR IMPLANT CHAMPION NEWS

CI SCHEME MENTOR TRAINING

Champion training has been available face-to-face at the BCIG conference annual workshops and online webinars for the last 4 years.

Now, we have the first, face-to-face, Mentor training day! It will be held in Manchester on February 12th 2024. All CI mentors are invited to attend. Please save the date and we will be in touch with further details on how to book your place.

‘HEARING JOURNEYS – BRINGING PEOPLE TOGETHER’

The BCIG Annual Meeting 2024 will be held at The Sage, Gateshead on Tuesday 30th April and Wednesday 1st May.

Further information will be available shortly!

SPREAD THE WORD AND GROW THE SCHEME

Please speak to your friends and colleagues in different departments and help us spread the word about CI Champions!

TAKE YOUR CAREER TO THE NEXT LEVEL WITH THE BAA HIGHER TRAINING SCHEME

The Higher Training Scheme (HTS) is a modular, in-service programme that builds on your existing audiology skills; ideal for those that want to become an advanced practitioner or work in specialist clinical areas such as paediatrics, balance, therapy or tinnitus counselling.



BAA Higher Training Scheme

CHOOSE AN HTS AREA, FIND A MASTERS MODULE AND TAKE THAT NEXT STEP

[Cochlear Implants](#) (one module available):

- Cochlear Implants*
- * either adults or paediatrics

[Adults](#) (Four modules available):

- Adult Assessment & Rehabilitation with Additional Needs
- Advanced Adult Assessment & Rehabilitation
- Therapeutic Skills
- Tinnitus and Hyperacusis

[Paediatrics](#) (Three modules available):

- Paediatric Assessment Newborn
- Paediatric Assessment 6 months+
- Paediatric Habilitation

[Balance](#) (Two modules available):

- Balance Assessment
- Balance Rehabilitation

Visit us at the British Academy of Audiology Conference – November 2023



Contact The Team



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Spotlight on Simon Wierzibicki, Business Development Manager

Simon Wierzibicki is an audiologist with over 20 years of commercial and clinical experience. He completed his audiology training with the fantastic team in Ysbyty Gwynedd in North Wales. When he's not working, you'll find him running in the mountains of Eryri (Snowdonia) or surfing in the sea off the coast of Anglesey. Simon enjoys the island life with his wife Jo and two children who are 10 and 12 years old.

Cochlear corner

AUTUMN 2023
ISSUE 003

See you at BAA: Nov 2, 3 in Coventry

We are excited to see many of you at the BAA conference in November. Our theme is 'Supporting quality referrals', and our stand, presentations and breakfast (on the Friday) will showcase all of our support materials, including a brand new Cochlear Implant Patient Information Video to help patients at the point of referral. [Sign up for the breakfast here](#) as numbers are limited, food and prizes to be enjoyed!



Video premiere!

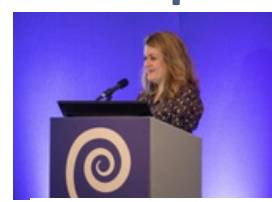
Come to our stand at BAA to be one of the first to see how our brand new **Cochlear Implant Patient Information Video**; 'Hope beyond hearing aids', will help support your conversations with patients about referrals for assessment. The video gives an



CI Patient Information Video;

insight into the journey of a patient through *Hope beyond hearing aids* assessment, from referral to activation, including some myth busting and testimonials. This will be a great resource to support your quality referrals. Unable to attend BAA? Worry not. Email UKLearnNow@cochlear.com for news of this resource.

Champion the cause!



Vicky, our volunteer programme manager

The Engagement Team are looking for CI Champions across the UK who may be interested in opportunities to speak at upcoming events for referrers, alongside supporting the development of resources aimed at professionals. If you are interested, please contact the Engagement Team on UKLearnNow@cochlear.com

New faces



Monisha.

July saw the arrival of 2 new members of Cochlear's Engagement Team, they both look forward to meeting many of you at BAA:

Monisha has worked in the NHS for the last 9 years, predominantly in Paediatric Audiology, most recently at St Thomas' Hospital, London and the Leicester Royal Infirmary.

"I'm looking forward to supporting CI Champions and other audiology professionals, around North Wales, the West Midlands and the North West, to continue to increase awareness around hearing implant candidacy/the referral pathway."



Charlotte.

Charlotte joined us from De Montfort University, Leicester where she worked as a senior lecturer in audiology for the last 6 years. Charlotte is a hearing therapist by background, having worked for Nottingham Audiology Services for 20 years, across paediatric, adult and cochlear implant services.

"It's exciting to have a new challenge ahead. I'm looking forward to learning more about the brilliant work CI champions have been doing, and how best I can support and help develop this great initiative."

Cochlear's Research Roundup

Research Roundup

[Click here](#) to view a roundup of research areas that centres around the UK are involved in within the field of cochlear implantation.



Points mean prizes

Access a selection of short, interactive modules on hearing implants on **Cochlear Academy** (all of which can be used for CPD!). If you complete 5 modules, email us on UKLearnNow@cochlear.com and your thirst for knowledge will be rewarded with a Cochlear insulated bottle, perfect for hot/cold drinks! You'll also find patient resources, including a downloadable 'Waiting Room' poster.

[CLICK HERE TO LOG IN](#)
[CLICK HERE TO SIGN UP](#)

Let's get social





Questions or Comments

Drop us an email at UKLearnNow@cochlear.com

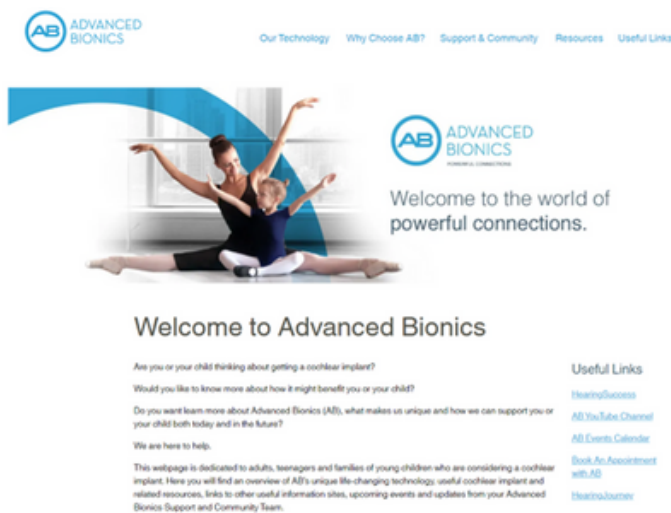
Hello CI Champions,

We hope that you had a great summer (despite the weather!) Welcome to the Autumn update from Advanced Bionics

NEW: Why Choose AB? Webpage

The Why Choose AB? Webpage was created to provide those considering a CI and their loved ones an easy-to-access means of obtaining all the necessary information that will support them in making an education and informed decision at this early stage of their CI journey. We invite you to explore the page and hope you will recommend it to anyone thinking about cochlear implants at the next step in their hearing journey.

In order to access this webpage you can search for 'Why Choose Advanced Bionics' which will provide access to the following site: <https://www.advancedbionics.com/whychooseAB>



We welcome any feedback and suggestions, and we would love to hear your and/or your patients experiences of using this webpage. Please share any feedback via email to hear-uk@advancedbionics.com.



AB RECOMMENDS: Phonak's "The Audiologist" Podcast

If you are new to the [Podcast](#), we encourage you to browse through the back catalogue. We particularly enjoyed this past episode in which Judith Bird (Head of Service, Audiology and Emmeline Centre for Hearing Implants) shares her thoughts on providing informed, thorough, creative and holistic care to people with severe-profound hearing loss: Listen here: [Don't just ask what they do, ask what they have stopped doing.](#)



SAVE THE DATE: Virtual Communicate with Success Event – Resources for Deaf Athletes

Date: Thursday 9th November 2023

Time: 1.30pm - 2.30pm

Location: Online via Zoom

Register: www.advancedbionics.com/uk-events

We are proud to announce that we will be joined by UK Deaf Sport at our next virtual Communicate with Success event. This is an opportunity for cochlear implant wearers, CI candidates and professionals to learn more about the charity and how they inspire and support deaf people to engage in sport and physical activity from grassroots to elite level and send a GB Team to the Deaflympics. Also, get pointers on how to get involved in deaf sport and physical activity either as a participant or in a support role.

For more information or if you would like posters to advertise the event in your clinics, email hear-uk@advancedbionics.com

"My Advice for Other Parents"

We are very pleased to be able to share with you a series of videos from parents of AB CI wearers sharing their advice to parents and families who are considering CIs for their child. These are real stories from real families who have lived experience of hearing loss and cochlear implants.

Watch the full playlist here: https://www.youtube.com/playlist?list=PLo1a43uJmTy2K-2sasD-Rzlon_ftjJOJOS

