# NITER Nottingham Biomedical COACH NOTTINGHAM Research Centre





# Help us reach your adult hearing aid patients: An update on the COACH trial (comparing cochlear implants with hearing aids in adults with severe hearing loss)

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#### What is the COACH trial and why is it important?

- Despite revised NICE guidance for cochlear implant (CI) candidacy TA566 (2019), there remains concern that some adults who do not meet NICE guidance struggle to hear well enough with acoustic hearing aids (HAs).
- There is a lack of high-quality evidence to base candidacy guidance on. Gold standard evidence is normally from randomised, controlled, clinical trials (RCTs).
- COACH is an RCT comparing the effectiveness of CI to HAs for adults just outside NICE guidance TA566 (2019).
- The inclusion criteria are based on data collected by the British Cochlear ulletImplant Group working party on candidacy, to target adults where there is acceptable uncertainty as to whether CI or HAs would be best. The study is powered to detect clinically meaningful changes in speech perception.
- COACH was designed and is run jointly by hearing researchers, a clinical trials unit, NHS partners and a patient advisory group.
- We have recruited 35 of our target 130 participants at a rate slower than expected. The faster we recruit, the faster we can inform guidance.

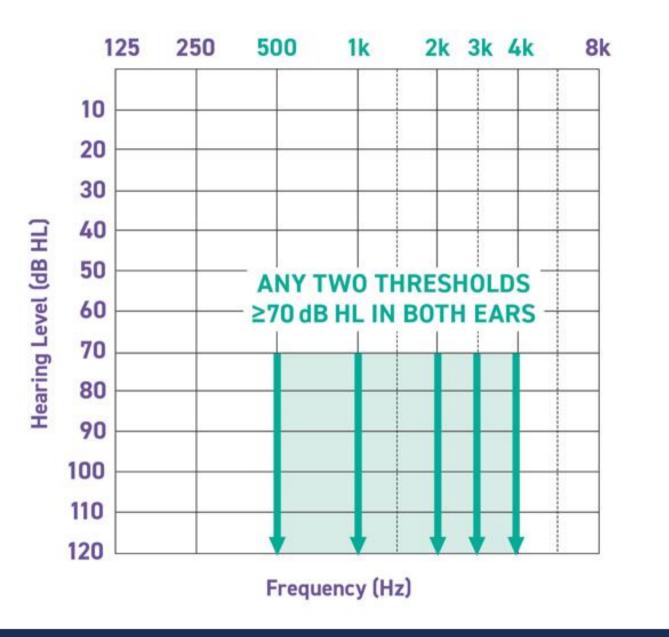
#### Who are we looking for?

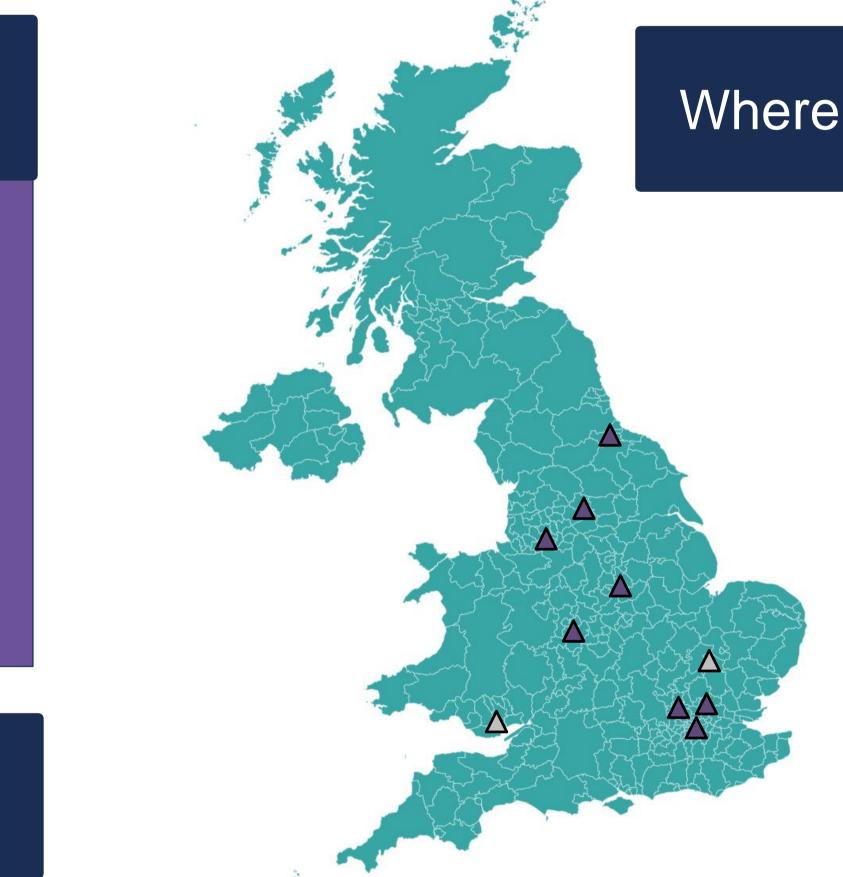
#### Hearing aid patients who

- Are 18 years or older
- Have post-lingual acquired or progressive bilateral sensorineural hearing loss (symmetric or asymmetric)
- Have one or two well-fitted HAs
- Have good spoken and written English language skills
- Are able to give informed consent

It doesn't matter whether or not they have previously been assessed for CI eligibility

AND have **any two** unaided thresholds including **0.5**, **1**, **2**, **3**, **or 4 kHz ≥70 dB** HL in both ears

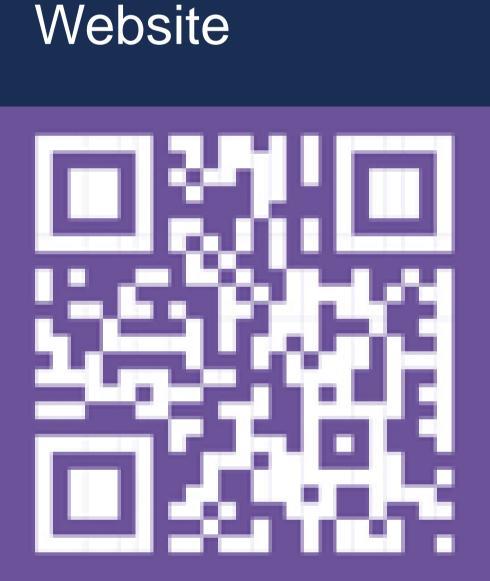




### Where are the research sites?

## What can you do to help?

All you need to do is direct patients to our expression of interest form via our





website or on paper so they can find out more and identify themselves to us. This does not commit them to take part.

Everything else on the patient pathway is carried out by our research sites.

We would be very grateful for your support!



Identification

Pre-Screening

Consent

Eligibility

assessment

Randomisation/

learing aid

group

**Baseline Visit** 

Adults are identified when they complete an expression of interest form, online or on paper.

Every adult assessed for eligibility to take part in COACH is also assessed for eligibility for a CI under TA566. Adults within TA566 are offered implantation on the NHS if deemed appropriate by the CI team at the research site.

> Eligible participants who consent to take part in the trial are randomised by a computer algorithm 1:1 to the CI or HA arms.

- South Tees
- Bradford
- Manchester
- Nottingham
- Birmingham
- Guy's and St Thomas' London
- University College London
- St George's London

On hold: Cardiff In site set-up: Cambridge

# Ways you can help your patients find out more

Visit the COACH stand at this conference to pick up resources and say hello!

Inform your ENT colleagues about COACH

Order a free banner poster and

Pick up printed shaded audiogram prompts from our stand and put up in your clinics to remind staff

Direct eligible patients to our website to complete an EOI form

Become a Patient Identification

Hearing aid fitting/ adjustment Hearing aid Implant surgery fitting/ adjustment Implant activation 1 month questionnaires 3, 6 and 9 month appointments

implant

group

HA arm participants are offered new GN danalogic aids (if wanted). CI arm participants are implanted with a standard length electrode array and fitted with a speech processor and offered a new GN hearing aid for the other ear if appropriate.

The primary outcome measure is the change in word test phoneme perception from baseline to 9 months post-intervention. Tests are videoed and scored by an independent assessor who is blinded to intervention and test interval, to minimise bias.

display in your waiting room

Add COACH participant identification to your team meeting agendas

Give out COACH leaflets to patients with severe or profound hearing loss

> Contact us at coach@nottingham.ac.uk

Centre - contact us to find out more

Read the information for professionals on our website: www.coachtrial.ac.uk

Work with your CI Champion to identify potential participants

Invite us to talk to your team! We can present at your department or regional meetings

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Hear now. And always