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It is time for Horizon again and there is still a substantial amount of news coming into the team. Thank you to all who are sending information it is appreciated and keep it coming.

Here is this week's edition of Horizon, BAA's newsletter.

Please send any information you would like included in this newsletter to [admin@baaudiology.org](mailto:admin@baaudiology.org)

### News:

- Harrogate tops the list again for the happiest place to live. Get booked for the BAA Conference in November and let some of that happiness rub off on you.  
<http://www.rightmove.co.uk/news/articles/rightmove-news/happy-at-home-2014>
- The Scottish Government has published the following document, 'The Scottish Healthcare Science National Delivery Plan 2015-2020' Please click on the link below to read the document in full. <http://www.gov.scot/Resource/0047/00476785.pdf>
- Ofcom's report published on the 20th May 2015 assessed a sample of programmes for accuracy, speed and latency – the delay between speech and the corresponding subtitle appearing – of live TV subtitles. Click on the link to read more. [Ofcom report highlights better subtitling but delays still an issue](#)
- The BTA has been chosen by the Music Producers Guild (MPG) to be its partner charity. [BTA named the Music Producers Guild partner charity](#)
- The British Tinnitus Association (BTA) have announced the research papers shortlisted for the prestigious Marie and Jack Shapiro Prize. The prize and £250 cash will be awarded at the charity's 22nd annual Conference in Manchester on 23 September 2015. [BTA announce shortlist for Marie and Jack Shapiro Prize](#)
- Action on Hearing Loss (AoHL) is currently trying to improve access to lipreading classes. They have been working with the Association of Teachers of Lipreading to Adults (ATLA) in order to try and disseminate their information to adult audiology department across England in order to help patients access these classes.  
<http://www.baaudiology.org/indexphpnews/news-home/access-lip-reading-classes/>
- Matthew Murray, Treasurer and Board Director of British Academy of Audiology, will be at AAAA on 10-13 June in Amman and can be contacted via SMS, Specialist Medical Supplies.

### BAA Board/Committee updates:

- **Student committee** - With less than two months left until the British Academy of Audiology Fourth Annual Student Conference, if you are planning on attending, don't delay in booking your free place at this event! Register your place now by visiting the website: [www.eventsforce.net/baastudentconf15](http://www.eventsforce.net/baastudentconf15).

The Student and Trainee Team of the BAA are launching a bi-monthly Student quiz, with a prize each month given to a randomly selected entry. The first edition will be launched at this years Annual Student Conference and will then be available on the BAA website for members only each month after.

- **Pub and Comms Committee** - The team are looking for someone to help with the BAA Horizon over the next few months. This would include collating news items and other Audiology related information that members would find interesting. Please contact the Board Lead for Pub and Comms, Michelle

Booth, for further information. [Michellebooth1@hotmail.com](mailto:Michellebooth1@hotmail.com)

- **President's Update** - I had a meeting with the ASG (Audiology Supply Group) team last week as they are looking at ways of ensuring the information about the work that they do and products available get out to all members and is easily accessible. A little background, the ASG team are all BAA members and now sit under the BAA banner. An article relating to the work that they do was published in the latest magazine and so I will not bore you with the detail but an interesting read. At the meeting, we agreed to look into the ASG having a web page as for all other BAA teams which will hopefully include a link to the NHS Supply Chain Audiology section. Board representation needs to be revisited and ASG will provide regular updates to ensure members are informed of the choices available. This will be discussed at the next BAA board meeting in July and watch this space for further information.
- **Conference Committee** - BAA Conference in Harrogate is only 6 months away and registration is open. Please visit the BAA website for further information on the programme and details on how to register. [www.baaudiology.org](http://www.baaudiology.org)

### Job Adverts:

- **NHS Grampian** An exciting opportunity has arisen for a well motivated Audiologist to work providing Audiology Services within the Grampian region. Senior Audiologist, Band 6, Full-time 37.5 hours per week.
- **GN Otometrics** has a fantastic opportunity for an experienced Regional Sales Manager to join their successful UK team. Based in the South East England and London, we are looking for someone locally connected to this territory.
- **House of Hearing** Scotland's leading independent hearing clinic is recruiting! Do you have experience in hearing aid sales? Would you like to work in a top of the range clinic providing excellent standards of care? Then look no further, this could be the job for you!

These are now on the website with the usual careers page link of [Recruitment | British Academy of Audiology](#)

To advertise a job in future editions of Horizon please contact [advertising@baaudiology.org](mailto:advertising@baaudiology.org)

### Social Media Summary:

- A private hearing aid company in Australia has prompted a social media campaign to tackle the image of hearing aids as an ugly device. The hearing aid company posted billboard adverts bearing a highly offensive campaign slogan. Showing a picture of a woman with a huge prawn sitting over her ear, the image reads: "HEARING AIDS can be UGLY. Ours are INVISIBLE!" A campaign started by parents of deaf children is in full swing to combat the negative image and if you go and search on Twitter for the hashtag #hearingaidsarethenewblack you will find the fantastic images of the pimped up hearing aids.
- Positive role models and images are important for all children and dolls add to that image. A Facebook group called Toy Like Me are posting about places that supply dolls with hearing aids, amongst other accessories, so that children have dolls that reflect themselves. Look the group up on Facebook for more information. <https://www.facebook.com/toylikeme>

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