

BAA Strategy

Dr Jagjit K Sethi MSc, AuD
Incoming President

&

Mrs Michelle Booth
Incoming Vice President

Head of Service Day 2015

1. Influencing the political agenda
2. Working with Commissioners
3. Improving quality
4. Education of workforce
5. Developing the profession

1. Influencing the political agenda

- ✓ Continue to work within Hearing loss Alliance
- ✓ Influenced Action plan on HL
- ✓ Continue to responded to Service cuts
- ✓ Proactive lobbying: Policy writer/CEO role?

2. Working with Commissioners

- ✓ Guide to commissioners & Health Boards published 2014
- ✓ Commissioning Framework with NHSE and Alliance colleagues

3. Improving quality

- ✓ ACAG: Working to improve IQIPS
- ✓ SQC: Work jointly with BSA on guidelines
- ✓ Scope of practice published in 2014

4. Education of Workforce

- ✓ Education team continue to work with NSHCS & AHCS to address:
 - ✓ Workforce demands
 - ✓ STP equivalence
 - ✓ HSST development
 - ✓ Clarity of training pathways and registration
 - ✓ Work based training QA accreditation NSHCS
 - ✓ Continue to work with RCCP on HEI accreditation

5. Developing the profession

- ✓ CPD team continue to improve CPD site
- ✓ Regional groups holding regular events nationally
- ✓ NHSP training programmes continue
- ✓ Workforce planning: working with AHCS and planning on survey to evidence the extent of issue.

British Academy of Audiology Annual Plan 2016-17

Our vision: On behalf of its membership, BAA's vision is to provide a clear and strong voice for professionals in audiology and to promote excellence in clinical knowledge and practice.

Strategic goal 1: Being the strong voice for Audiology Provide leadership, inspiration and guidance

We will do this by:

- Influencing development of Action Plan on Hearing Loss Commissioning Framework
- Participating in Parliamentary Summit on hearing loss
- Continued membership of Hearing Loss and Deafness Alliance
- Developing and appointing a role to improve proactive strategic/political oversight
- Engaging commissioners to ensure evidence based commissioning and supporting local services
- Sustaining strategic leadership knowledge through Past Presidents Group
- Joint working in review of OME commissioning guidance
- Gathering data and influencing national workforce planning

Strategic goal 2: Being the best

Being the driving force for improving quality standards, training and education

We will do this by:

- Influencing development of NICE guidance
- Influencing research agenda nationally and internationally
- Joint working with BSA, BSHAA and NCHA to review direct referral criteria and reclassification of descriptive PTA levels
- Joint working with ACS, AHCS, NSHCS, RCCP and HEI colleagues to ensure highest standards of training and registration are met
- Supporting review of all national Audiology quality standards
- Reviewing need for HTS modules framework
- Clarifying CDP, training and accreditation process
- Facilitating review of pre-registration competency training log

Strategic goal 3: Delivering excellence

Develop and promote excellence in clinical knowledge and practice

We will do this by:

- Continue providing largest high class UK Audiology conference
- Updating Scope of Practice document
- Develop BAA guidance on qualification and registration
- Developing guidance on 'return to practice', peer review/supervision and apprenticeships
- Encouraging members to use self-assessment and peer reviewed quality standards and supporting them through the process
- Regular multi-media membership updates on BAA activities and outputs
- Providing training and updates at all levels across the UK
- Producing career options information

Strategic goal 4: Money Matters

Deliver sustainable services based on sound financial management.

We will do this by:

- Investing surplus 'fighting funds'
- Continue to maintain healthy financial balance sheet.
- Continue to implement efficiency improvement programmes to deliver quality services to our members with best value for money.
- Meeting our KPIs with timely validation and reporting.
- Improving marketing support
- Strengthening membership
- Review Board member job descriptions and SOPs

Questions?