



HEARING: A Sense of Purpose

A collaborative conference from BAA, BSA and BSHAA
Monday 25th March 2019, Mercure Grand Bristol

08:15	Registration, Refreshments & Exhibition
09:15	Welcome Moderator (Karen Shepherd)
09:30	Session 1: Why does Audiology struggle to be heard? The power of a unified voice Speaker from a healthcare profession which has successfully found the power
10:00	Session 2: What to do with this voice? Forming a unified public education & awareness message – what people should know Productive Ageing Public Health England Speaker - TBC
10:30	Refreshments & Exhibition
11:00	Sponsor Sessions: Company Symposium 2x Companies – 15 minute slot
11:30	Session 2 cont'd Hearing, mental well-being and help-seeking Dr Piers Dawes, Senior Lecturer in Audiology, Manchester Centre for Audiology & Deafness (ManCAD), University of Manchester
12:00	Lunch & Exhibition [final chance to register for workshops]
13:00	Session 3: Audiologists we need you - Celebrate our Profession! Recruitment / Intergenerational motivation Kevin Wyke, Consultant, Leap Further
13.30	Delegates to make way to relevant workshop

13.45	<p>Workshop 1 The Power of a Unified Voice</p> <p>Facilitator: Ruth Thomsen, Scientific Director, NHS England</p> <p>Audiology often struggles to get its messages heard. Limited consistency or shared cross-sector values has led to a lack of strength and momentum to move agendas forward. This facilitated workshop will ask you to explore these issues to find ways to raise the profile of audiology & drive improvements.</p>	<p>Workshop 2 What Everyone Should Know</p> <p>Facilitator: Name TBC soon</p> <p>Understanding the importance of protecting hearing, early intervention, associated comorbidities & the benefits of empowering people to communicate confidently is well understood by the audiology professional but do the public understand? This workshop will explore what shared messages we would want the public to know and how we can get these messages out there?</p>	<p>Workshop 3 Celebration Time - come on!</p> <p>Facilitator: Kevin Wyke</p> <p>Most audiologists fall into the profession by accident but then stay once they are in. Knowing we have a workforce shortage with more demand round the corner, this workshop will explore why we stay, why we love ears, where our careers have taken us, what the opportunities are and ask how we might celebrate our successes, help others progress and encourage potential students to choose audiology as a destination career.</p>
15:15	Comfort Break		
15:30	<p>Back to main session room</p> <p>Outcomes from workshops – Led by David Welbourn, BSHAA</p> <p>Workshop 1 - The Power of a Unified Voice Feedback Workshop 2 - What Everyone Should Know Feedback Workshop 3 - Celebration Time – Come On Feedback</p>		
16.15	Q&A - Leaders from Professional Bodies		
16.30	Conference Close		

